

**WLUK-TV
QUARTERLY ISSUES/PROGRAMS REPORT**

LOCAL PUBLIC SERVICE ANNOUNCEMENTS

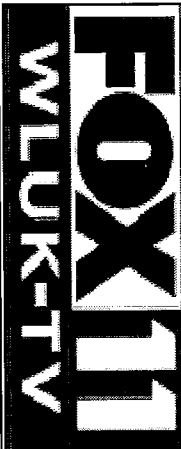
**FCC Children's Report PSA Schedule
EOE PSA Schedule**

**2 EXAMPLES OF LOCAL PSA'S
PRODUCED BY WLUK-TV AND AIRED ON WLUK-TV
"Heart Ball" PSA + Sample Schedule
"Celebrity Monopoly Gala" + Sample Schedule**

**Wisconsin Broadcasters Assn PSA's
"DTV Transition PSA Promo"
"DTV Transition & Countdown" Crawl**

ELEVEN ISSUES IDENTIFIED THIS QUARTER

- 1 - COMMUNITY VALUES/DEVELOPMENT/MENTORS**
- 2 - CRIME/VIOLENCE (Incl. Law Enforcement/Protection)**
- 3 - EDUCATION**
- 4 - ENVIRONMENTAL CONCERNS**
- 5 - FAMILIES, Including Children & Teens**
- 6 - GOVERNMENT PROGRAMS/ACCOUNTABILITY**
- 7 - HEALTH CARE/ISSUES/NEWS & REFORM**
- 8 - BUSINESS & NON-PROFIT GROUP CONCERNS**
- 9 - MINORITIES, ELDERLY & WOMEN'S CONCERNS/
CIVIL RIGHTS, DISCRIMINATION, HARASSMENT**
- 10 - SUBSTANCE ABUSE, INCLUDING DRUGS & ALCOHOL**
- 11 - AMERICA AT WAR & INTERNATIONAL CONFLICTS**



WLUK-TV
14058 Collections Center Dr.
Chicago, IL
60693

Airtime Invoice

Invoice #: 462393	Page: 1 of 1
Date: 01/25/09	Month: <u>January</u>

Billing Address: WLUK PROMOTION		Advertiser: WLUK PROMOTION	Contract #: 176077 - FCC Children's Report
		Billing Period: 01/18/09-01/21/09	Contract Dates: 01/01/09-12/31/09
		Salesperson/Office: HOUSE LOCAL/WLUK / WLUK LOC	Brand: PROMOTIONS
		Rev. Type: Local House Time Sales	Network: WLUK
			Estimate #:

Comments:

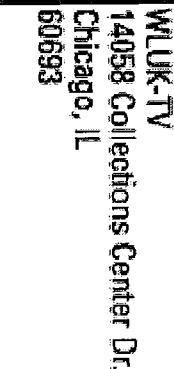
Airtime Revenue							
Scheduled				Actual Broadcast			
Line	Days Ordered	Times Ordered	Rate	Spots	Air Date	Day	Time
1	M, W, Th, F, Su	07:00 p - 09:00 p	\$0.00	1	01/18/09	Su	09:00 p
2	M - Su	05:00 a - 04:59 a	\$0.00	1	01/21/09	W	03:55 a
Total Scheduled For This Period:				\$0.00	2	Billed Spots: 2	

We warrant that the "actual broadcast" information shown on this invoice was taken from the program log and will be available, upon request, for inspection by the advertiser or agency for at least twelve (12) months. Any questions, please call the Accounting Department at 920-490-1457.

TERMS: NET DUE 15 DAYS.

Actual Broadcast				Reconciliation		
ISCI/Title	Rate	Debit	Credit	Reason		
FCCCHILDRENS(WLUK)	\$0.00					
FCCCHILDRENS(WLUK)	\$0.00					
Total Gross Billing	\$0.00		\$0.00			
Agency Commission	\$0.00					
Net Due	\$0.00					

Special Handling:



Invoice #: 462489	Page: 2 of 2
Date: 01/25/09	Month: January

WLUK PROMOTION

Advertiser: WLUK PROMOTION

Contract #: 111504 - EOE

Billing Period:
12/29/08-01/24/09

Contract Dates: 11/06/06-12/27/09

Salesperson/Office: HOUSE LOCAL/WLUK / WLUK LOCC

Brand: PROMOTIONS

Network: WLWK

Rev. Type: Local House Time Sales

Estimate #:	Proposal #:
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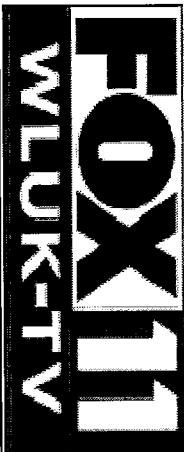
Comments:

Total Scheduled For This Period:	\$0.00	20	Billed Spots: 20	Total Gross Billing	\$0.00	\$0.00
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We warrant that the "actual broadcast" information shown on this invoice was taken from the program log and will be available, upon request, for inspection by the advertiser or agency for at least twelve (12) months. Any questions, please call the Accounting Department at 920-490-1457.

TERMS: NET DUE 15 DAYS.

Total Gross Billing	\$0.00	\$0.00
Agency Commission	\$0.00	
Net Due	\$0.00	
Special Handling: Send to Marylyn Asher		



WLUK-TV
14058 Collections Center Dr.
Chicago, IL
60693

Airtime Invoice

Invoice #: 467235	Page: 1 of 1
Date: 02/22/09	Month: February

Billing Address: WLUK PROMOTION		Advertiser: WLUK PROMOTION	Contract #: 176077 - FCC Children's Report
		Billing Period: 02/12/09-02/17/09	Contract Dates: 01/01/09-12/31/09
		Salesperson/Office: HOUSE LOCAL/WLUK / WLUK LOC	Brand: PROMOTIONS
		Rev. Type: Local House Time Sales	Network: WLUK
			Estimate #:
			Proposal #:

Comments:

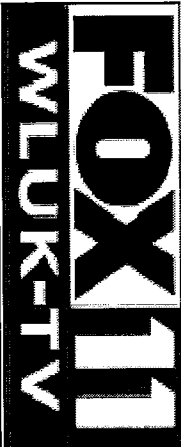
Airtime Revenue							
Scheduled				Actual Broadcast			
Line	Days Ordered	Times Ordered	Rate	Spots	Air Date	Day	Time
1	M, W, Th, F, Su	07:00 p - 09:00 p	\$0.00	1	02/12/09	Th	08:04 p
2	M - Su	05:00 a - 04:59 a	\$0.00	1	02/17/09	T	03:29 a
Total Scheduled For This Period:				\$0.00	2	Billed Spots: 2	

				Reconciliation		
ISCI/Title	Rate	Debit	Credit	Reason		
FCCCHILDRENS(WLUK)	\$0.00					
FCCCHILDRENS(WLUK)	\$0.00					
Total Gross Billing	\$0.00		\$0.00			
Agency Commission	\$0.00					
Net Due	\$0.00					

We warrant that the "actual broadcast" information shown on this invoice was taken from the program log and will be available, upon request, for inspection by the advertiser or agency for at least twelve (12) months. Any questions, please call the Accounting Department at 920-490-1457.

TERMS: NET DUE 15 DAYS.

Special Handling:



WLUK-TV
14058 Collections Center Dr.
Chicago, IL
60693

Airtime Invoice

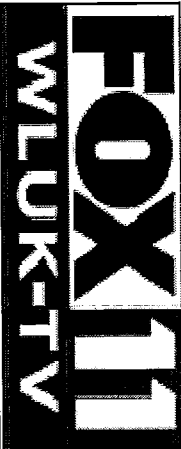
Invoice #: 467327	Page: 2 of 2
Date: 02/22/09	Month: February

Billing Address: WLUK PROMOTION	Advertiser: WLUK PROMOTION	Contract #: 111504 - EOE
	Billing Period: 01/26/09-02/22/09	Contract Dates: 11/06/06-12/27/09
	Salesperson/Office: HOUSE LOCAL/WLUK / WLUK LOC	Brand: PROMOTIONS
	Rev. Type: Local House Time Sales	Estimate #: Network: WLUK Proposal #:

Comments:

Total Scheduled For This Period:	\$0.00	20	Billed Spots: 20	Total Gross Billing	\$0.00	\$0.00
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We warrant that the "actual broadcast" information shown on this invoice was taken from the program log and will be available, upon request, for inspection by the advertiser or agency for at least twelve (12) months. Any questions, please call the Accounting Department at 920-490-1457.				Agency Commission	\$0.00	Special Handling: Send to Marylyn Asher
TERMS: NET DUE 15 DAYS.				Net Due	\$0.00	



WLJL-TV
14058 Collections Center Dr
Chicago, IL
60693

Airtime Invoice

Invoice #: 472567	Page: 1 of 1
Date: 03/29/09	Month: <u>March</u>

Billing Address:		Contract #:	
WLUK PROMOTION		176077 - FCC Children's Report	
Advertiser:		Contract Dates:	
WLUK PROMOTION		01/01/09-12/31/09	
Billing Period:		Brand:	
03/12/09-03/21/09		PROMOTIONS	
Salesperson/Office:		Network:	
HOUSE LOCAL/WLUK / WLUK LOC		WLUK	
Rev. Type:		Estimate #:	
Local House Time Sales		Proposal #:	

Comments:

Airtime Revenue

Scheduled				Actual Broadcast				Reconciliation					
Line	Days Ordered	Times Ordered	Rate	Spots	Air Date	Day	Time	Length	ISCT/Title	Rate	Debit	Credit	Reason
1	M, W, Th, F, Su	07:00 p - 09:00 p	\$0.00	1	03/12/09	Th	09:00 p	:15	FCCCHILDRENS(WLL	\$0.00			
2	M - Su	05:00 a - 04:59 a	\$0.00	1	03/21/09	Sa	05:57 a	:15	FCCCHILDRENS(WLL	\$0.00			
Total Scheduled For This Period:				\$0.00	2	Billed Spots: 2			Total Gross Billing	\$0.00		\$0.00	

We warrant that the "actual broadcast" information shown on this invoice was taken from the program log and will be available, upon request, for inspection by the advertiser or agency for at least twelve (12) months. Any questions, please call the Accounting Department at 920-490-1457.

TERMS: NET DUE 15 DAYS.



Airtime Invoice

Invoice #: 472655	Page: 2 of 2
Date: 03/29/09	Month: March

WLUK PROMOTION

Advertiser: WLK PROMOTION

Contract #: 111504 - EOE

Billing Period: 02/23/09-03/29/09

Contract Dates: 11/06/06-12/27/09

Salesperson/Office: HOUSE LOCAL/WLUK / WLUK LOO

Brand: PROMOTIONS	Network: WLJK
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Rev. Type: Local House Time Sales

Estimate #:	Proposal #:
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Comments:

Airtime Revenue

Scheduled					Actual Broadcast				Reconciliation				
Line	Days Ordered	Times Ordered	Rate	Spots	Air Date	Day	Time	Length	ISCI/Title	Rate	Debit	Credit	Reason
8	M - Su	05:00 a - 04:59 a	\$0.00	25	03/27/09	F	05:33 p	:20	EOE(WLWK)	\$0.00			
					03/28/09	Sa	09:29 a	:20	EOE(WLWK)	\$0.00			
					03/29/09	Su	08:20 p	:20	EOE(WLWK)	\$0.00			
Total Scheduled For This Period:			\$0.00	25	Billed Spots: 25			Total Gross Billing		\$0.00		\$0.00	

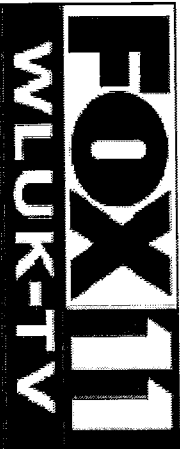
We warrant that the "actual broadcast" information shown on this invoice was taken from the program log and will be available, upon request, for inspection by the advertiser or agency for at least twelve (12) months. Any questions, please call the Accounting Department at 920-490-1457.

TERMS: NET DUE 15 DAYS.

TERMS: NET DUE 15 DAYS.

Total Gross Billing	\$0.00	\$0.00
Agency Commission	\$0.00	Special Handling: Send to Marylyn Asher
Net Due	\$0.00	

Special Handling: Send to Marylyn Asher



WLUK-TV
14058 Collections Center Dr.
Chicago, IL
60693

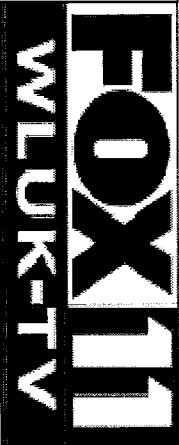
Airtime Invoice

Invoice #: 462489	Page: 1 of 2
Date: 01/25/09	Month: <u>January</u>

Billing Address: WLUK PROMOTION		Advertiser: WLUK PROMOTION	Contract #: 111504 - EOE
		Billing Period: 12/29/08-01/24/09	Contract Dates: 11/06/06-12/27/09
		Salesperson/Office: HOUSE LOCAL/WLUK / WLUK LOC	Brand: PROMOTIONS
		Rev. Type: Local House Time Sales	Network: WLUK
			Estimate #:
			Proposal #:

Comments:

Airtime Revenue				Actual Broadcast				Reconciliation					
Scheduled													
Line	Days Ordered	Times Ordered	Rate	Spots	Air Date	Day	Time	Length	ISCI/Title	Rate	Debit	Credit	Reason
8	M - Su	05:00 a - 04:59 a	\$0.00	20	01/03/09	Sa	01:06 a	:20	EOE(WLUK)	\$0.00			
					01/04/09	Su	03:22 a	:20	EOE(WLUK)	\$0.00			
					01/05/09	M	12:57 a	:20	EOE(WLUK)	\$0.00			
					01/07/09	W	07:51 a	:20	EOE(WLUK)	\$0.00			
					01/08/09	Th	01:47 a	:20	EOE(WLUK)	\$0.00			
					01/10/09	Sa	02:02 p	:20	EOE(WLUK)	\$0.00			
					01/11/09	Su	06:59 a	:20	EOE(WLUK)	\$0.00			
					01/14/09	W	04:40 a	:20	EOE(WLUK)	\$0.00			
					01/15/09	Th	04:11 a	:20	EOE(WLUK)	\$0.00			
					01/16/09	F	12:34 a	:20	EOE(WLUK)	\$0.00			
					01/17/09	Sa	04:00 a	:20	EOE(WLUK)	\$0.00			
					01/18/09	Su	05:59 a	:20	EOE(WLUK)	\$0.00			
					01/19/09	M	01:19 a	:20	EOE(WLUK)	\$0.00			
					01/20/09	T	01:34 a	:20	EOE(WLUK)	\$0.00			
					01/21/09	W	12:26 a	:20	EOE(WLUK)	\$0.00			
					01/23/09	F	08:43 p	:20	EOE(WLUK)	\$0.00			
					01/24/09	Sa	03:22 a	:20	EOE(WLUK)	\$0.00			
					12/29/08	M	10:03 p	:20	EOE(WLUK)	\$0.00			
					12/30/08	T	11:32 p	:20	EOE(WLUK)	\$0.00			
					12/31/08	W	06:13 p	:20	EOE(WLUK)	\$0.00			



WLUK-TV
14058 Collections Center Dr.
Chicago, IL
60693

Airtime Invoice

Invoice #: 467327 Page: 1 of 2

Date: 02/22/09 Month: February

Billing Address:

WLUK PROMOTION

Advertiser: WLUK PROMOTION

Contract #: 111504 - EOE

Billing Period: 01/26/09-02/22/09

Contract Dates: 11/06/06-12/27/09

Salesperson/Office: HOUSE LOCAL/WLUK / WLUK LOC

Brand: PROMOTIONS Network: WLUK

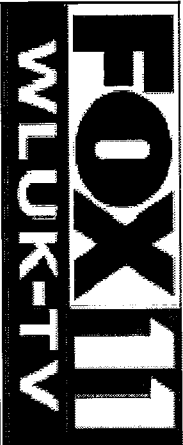
Rev. Type: Local House Time Sales

Estimate #: Proposal #:

Comments:

Airtime Revenue

Scheduled					Actual Broadcast				Reconciliation				
Line	Days Ordered	Times Ordered	Rate	Spots	Air Date	Day	Time	Length	ISCI/Title	Rate	Debit	Credit	Reason
8	M - Su	05:00 a - 04:59 a	\$0.00	20	01/26/09	M	12:18 a	:20	EOE(WLUK)	\$0.00			
					01/28/09	W	12:05 a	:20	EOE(WLUK)	\$0.00			
					01/29/09	Th	04:12 a	:20	EOE(WLUK)	\$0.00			
					01/31/09	Sa	08:59 a	:20	EOE(WLUK)	\$0.00			
					02/01/09	Su	01:44 a	:20	EOE(WLUK)	\$0.00			
					02/02/09	M	12:17 a	:20	EOE(WLUK)	\$0.00			
					02/03/09	T	12:04 a	:20	EOE(WLUK)	\$0.00			
					02/05/09	Th	10:48 p	:20	EOE(WLUK)	\$0.00			
					02/06/09	F	12:35 a	:20	EOE(WLUK)	\$0.00			
					02/08/09	Su	04:00 a	:20	EOE(WLUK)	\$0.00			
					02/10/09	T	03:53 a	:20	EOE(WLUK)	\$0.00			
					02/11/09	W	12:18 a	:20	EOE(WLUK)	\$0.00			
					02/12/09	Th	09:58 a	:20	EOE(WLUK)	\$0.00			
					02/14/09	Sa	08:30 a	:20	EOE(WLUK)	\$0.00			
					02/15/09	Su	12:20 a	:20	EOE(WLUK)	\$0.00			
					02/16/09	M	06:44 a	:20	EOE(WLUK)	\$0.00			
					02/18/09	W	08:23 a	:20	EOE(WLUK)	\$0.00			
					02/19/09	Th	05:13 p	:20	EOE(WLUK)	\$0.00			
					02/21/09	Sa	12:59 a	:20	EOE(WLUK)	\$0.00			
					02/22/09	Su	06:00 a	:20	EOE(WLUK)	\$0.00			



WLUK-TV
14058 Collections Center Dr.
Chicago, IL
60693

Airtime Invoice

Invoice #: 472655

Page: 1 of 2

Date: 03/29/09

Month: March

Billing Address:

WLUK PROMOTION

Advertiser: WLUK PROMOTION

Contract #: 111504 - EOE

Billing Period: 02/23/09-03/29/09

Contract Dates: 11/06/06-12/27/09

Salesperson/Office: HOUSE LOCAL/WLUK / WLUK LOC

Brand: PROMOTIONS

Network: WLUK

Rev. Type: Local House Time Sales

Estimate #:

Proposal #:

Comments:

Airtime Revenue

Scheduled				Actual Broadcast				Reconciliation					
Line	Days Ordered	Times Ordered	Rate	Spots	Air Date	Day	Time	Length	ISCI/Title	Rate	Debit	Credit	Reason
8	M - Su	05:00 a - 04:59 a	\$0.00	25	02/23/09	M	06:15 a	:20	EOE(WLUK)	\$0.00			
					02/24/09	T	03:20 a	:20	EOE(WLUK)	\$0.00			
					02/25/09	W	09:47 a	:20	EOE(WLUK)	\$0.00			
					02/28/09	Sa	12:59 a	:20	EOE(WLUK)	\$0.00			
					03/01/09	Su	08:40 p	:20	EOE(WLUK)	\$0.00			
					03/05/09	Th	07:13 a	:20	EOE(WLUK)	\$0.00			
					03/06/09	F	06:59 a	:20	EOE(WLUK)	\$0.00			
					03/07/09	Sa	05:29 p	:20	EOE(WLUK)	\$0.00			
					03/07/09	Sa	09:13 p	:20	EOE(WLUK)	\$0.00			
					03/08/09	Su	10:29 a	:20	EOE(WLUK)	\$0.00			
					03/09/09	M	04:25 a	:20	EOE(WLUK)	\$0.00			
					03/10/09	T	12:17 a	:20	EOE(WLUK)	\$0.00			
					03/12/09	Th	12:17 a	:20	EOE(WLUK)	\$0.00			
					03/14/09	Sa	12:59 a	:20	EOE(WLUK)	\$0.00			
					03/15/09	Su	04:25 a	:20	EOE(WLUK)	\$0.00			
					03/16/09	M	04:21 a	:20	EOE(WLUK)	\$0.00			
					03/17/09	T	04:12 a	:20	EOE(WLUK)	\$0.00			
					03/18/09	W	08:56 a	:20	EOE(WLUK)	\$0.00			
					03/21/09	Sa	05:23 a	:20	EOE(WLUK)	\$0.00			
					03/22/09	Su	06:59 a	:20	EOE(WLUK)	\$0.00			
					03/25/09	W	11:54 p	:20	EOE(WLUK)	\$0.00			
					03/26/09	Th	11:21 a	:20	EOE(WLUK)	\$0.00			



PO BOX 19011
Green Bay WI, 54307
Donna Fischer / Marketing
Telephone (920) 490-1467
FAX (920) 494 8782

TITLE: HEART BALL PSA 2009

:30

VIDEO

SUPER: TOM MILBOURN/MICHELLE
MELBY

SUPER: HEART BALL LOGO
SATURDAY, FEBRUARY 28
LAMBEAU FIELD ATRIUM
RECEPTION: 6PM

920-662-2268

FOX 11 LOGO

AUDIO

(TOM) 00:20:23:00 – 00:20:42:00

MEDICAL RESEARCH IS THE CORNERSTONE OF ALL
GREAT MEDICAL ADVANCES.

(MICHELLE)

IT'S ALSO OUR BEST DEFENSE IN TREATING AND
PREVENTING HEART DISEASE... THE NUMBER ONE
KILLER AND CAUSE OF BIRTH DEFECTS IN AMERICA.

(TOM)

WITHOUT MONEY AND SUPPORT FROM CARING
INDIVIDUALS AND ORGANIZATIONS, SUCH LIFE SAVING
RESEARCH WOULD NOT BE POSSIBLE.

(MICHELLE VOICE OVER)

00:19:21:00 – 00:19:31:00

JOIN US IN SUPPORTING THE AMERICAN HEART
ASSOCIATION AT THE GREEN BAY HEART BALL ON
FEBRUARY 28TH AT LAMBEAU FIELD'S ATRIUM.

(TOM VOICE OVER)

00:20:48:00 – 00:20:54:00

CALL 662-2268 TO RESERVE YOUR SEAT TODAY.

(ANNOUNCER)

THE GREEN BAY HEART BALL IS LOCALLY SPONSORED
BY FOX 11.

LIN-TV WLUK As Run by Date

from date=1/15/09, to date=2/28/09, house number='gs7527'

Sched Date	Day	Hit Time	Iscl Title	Length	House
02/03/09	TU	09:57:55 p	HEART BALL 2009	:30	GS7527
02/04/09	W	12:03:25 a	HEART BALL 2009	:30	GS7527
02/04/09	W	01:37:50 a	HEART BALL 2009	:30	GS7527
02/05/09	TH	05:17:25 a	HEART BALL 2009	:30	GS7527
02/05/09	TH	08:33:05 a	HEART BALL 2009	:30	GS7527
02/05/09	TH	05:49:15 p	HEART BALL 2009	:30	GS7527
02/05/09	TH	06:41:15 p	HEART BALL 2009	:30	GS7527
02/05/09	TH	08:28:00 p	HEART BALL 2009	:30	GS7527
02/05/09	TH	10:15:20 p	HEART BALL 2009	:30	GS7527
02/05/09	TH	11:03:30 p	HEART BALL 2009	:30	GS7527
02/05/09	TH	01:23:40 a	HEART BALL 2009	:30	GS7527
02/06/09	F	05:07:30 a	HEART BALL 2009	:30	GS7527
02/06/09	F	11:30:00 a	HEART BALL 2009	:30	GS7527
02/06/09	F	05:18:40 p	HEART BALL 2009	:30	GS7527
02/06/09	F	09:23:48 p	HEART BALL 2009	:30	GS7527
02/06/09	F	10:43:00 p	HEART BALL 2009	:30	GS7527
02/06/09	F	12:10:30 a	HEART BALL 2009	:30	GS7527
02/06/09	F	04:26:50 a	HEART BALL 2009	:30	GS7527
02/07/09	SA	05:25:00 a	HEART BALL 2009	:30	GS7527
02/07/09	SA	06:13:20 a	HEART BALL 2009	:30	GS7527
02/07/09	SA	08:28:56 a	HEART BALL 2009	:30	GS7527
02/07/09	SA	02:25:40 p	HEART BALL 2009	:30	GS7527
02/07/09	SA	10:20:30 p	HEART BALL 2009	:30	GS7527
02/07/09	SA	11:15:00 p	HEART BALL 2009	:30	GS7527
02/07/09	SA	01:58:25 a	HEART BALL 2009	:30	GS7527
02/07/09	SA	02:58:55 a	HEART BALL 2009	:30	GS7527
02/07/09	SA	04:58:25 a	HEART BALL 2009	:30	GS7527
02/08/09	SU	06:58:51 a	HEART BALL 2009	:30	GS7527
02/08/09	SU	08:05:05 a	HEART BALL 2009	:30	GS7527
02/08/09	SU	05:17:03 p	HEART BALL 2009	:30	GS7527
02/08/09	SU	05:58:25 p	HEART BALL 2009	:30	GS7527
02/08/09	SU	08:10:00 p	HEART BALL 2009	:30	GS7527
02/08/09	SU	09:42:23 p	HEART BALL 2009	:30	GS7527
02/08/09	SU	10:26:13 p	HEART BALL 2009	:30	GS7527
02/08/09	SU	04:06:00 a	HEART BALL 2009	:30	GS7527
02/09/09	M	01:19:40 a	HEART BALL 2009	:30	GS7527
02/09/09	M	04:23:00 a	HEART BALL 2009	:30	GS7527
02/10/09	TU	05:43:55 a	HEART BALL 2009	:30	GS7527
02/10/09	TU	10:45:20 a	HEART BALL 2009	:30	GS7527
02/10/09	TU	01:46:15 p	HEART BALL 2009	:30	GS7527
02/10/09	TU	10:24:45 p	HEART BALL 2009	:30	GS7527
02/11/09	W	07:26:15 a	HEART BALL 2009	:30	GS7527
02/11/09	W	11:20:00 a	HEART BALL 2009	:30	GS7527
02/11/09	W	06:40:00 p	HEART BALL 2009	:30	GS7527
02/11/09	W	10:06:10 p	HEART BALL 2009	:30	GS7527

LIN-TV WLUK As Run by Date

from date=1/15/09, to date=2/28/09, house number='gs7527'

Sched Date	Day	Hit Time	Iscl Title	Length	House
02/19/09	TH	07:18:55 a	HEART BALL 2009	:30	GS7527
02/19/09	TH	10:16:35 p	HEART BALL 2009	:30	GS7527
02/19/09	TH	11:51:00 p	HEART BALL 2009	:30	GS7527
02/19/09	TH	04:23:00 a	HEART BALL 2009	:30	GS7527
02/20/09	F	07:28:00 a	HEART BALL 2009	:30	GS7527
02/20/09	F	06:58:25 p	HEART BALL 2009	:30	GS7527
02/20/09	F	10:23:20 p	HEART BALL 2009	:30	GS7527
02/20/09	F	11:20:45 p	HEART BALL 2009	:30	GS7527
02/20/09	F	01:19:15 a	HEART BALL 2009	:30	GS7527
02/21/09	SA	09:58:56 a	HEART BALL 2009	:30	GS7527
02/21/09	SA	06:58:25 p	HEART BALL 2009	:30	GS7527
02/21/09	SA	10:20:30 p	HEART BALL 2009	:30	GS7527
02/21/09	SA	01:34:30 a	HEART BALL 2009	:30	GS7527
02/21/09	SA	03:46:30 a	HEART BALL 2009	:30	GS7527
02/21/09	SA	04:25:00 a	HEART BALL 2009	:30	GS7527
02/22/09	SU	12:16:05 p	HEART BALL 2009	:30	GS7527
02/22/09	SU	03:58:55 p	HEART BALL 2009	:30	GS7527
02/22/09	SU	10:44:00 p	HEART BALL 2009	:30	GS7527
02/22/09	SU	01:59:25 a	HEART BALL 2009	:30	GS7527
02/22/09	SU	04:36:00 a	HEART BALL 2009	:30	GS7527
02/23/09	M	08:34:50 a	HEART BALL 2009	:30	GS7527
02/23/09	M	12:58:25 p	HEART BALL 2009	:30	GS7527
02/23/09	M	06:40:00 p	HEART BALL 2009	:30	GS7527
02/23/09	M	11:03:30 p	HEART BALL 2009	:30	GS7527
02/23/09	M	12:03:25 a	HEART BALL 2009	:30	GS7527
02/23/09	M	04:00:25 a	HEART BALL 2009	:30	GS7527
02/24/09	TU	03:38:00 a	HEART BALL 2009	:30	GS7527
02/25/09	W	05:08:45 a	HEART BALL 2009	:30	GS7527
02/25/09	W	06:43:15 a	HEART BALL 2009	:30	GS7527
02/25/09	W	09:28:45 a	HEART BALL 2009	:30	GS7527
02/25/09	W	12:35:15 p	HEART BALL 2009	:30	GS7527
02/25/09	W	10:23:00 p	HEART BALL 2009	:30	GS7527
02/25/09	W	04:16:00 a	HEART BALL 2009	:30	GS7527
02/26/09	TH	06:43:30 a	HEART BALL 2009	:30	GS7527
02/26/09	TH	09:41:35 a	HEART BALL 2009	:30	GS7527
02/26/09	TH	11:58:25 a	HEART BALL 2009	:30	GS7527
02/26/09	TH	05:57:25 p	HEART BALL 2009	:30	GS7527
02/27/09	F	06:27:00 a	HEART BALL 2009	:30	GS7527



PO BOX 19011
Green Bay WI, 54307
Donna Fischer / Marketing
Telephone (920) 490-1467
FAX (920) 494 8782

TITLE: CELEBRITY MONOPOLY GALA 2009
:30
DISK 09000

VIDEO

TOM MILBOURN AND RACHEL MANEK
ON CAMERA

GRAPHICS FULL SCREEN

TOM AND RACHEL ON CAMERA

AUDIO

(RACHEL) 01:00:30:00 – 01:01:05:00
Join us for the Celebrity Monopoly Gala on
Saturday, February 21!

(TOM)
We're raising funds to find a cure for
Juvenile Diabetes.

(TOM VO)
The Juvenile Diabetes Research Foundation
needs your support to continue helping
people with diabetes right here in Northeast
Wisconsin.

(RACHEL VO)
The evening features entertainment,
refreshments and a chance to win fantastic
prizes! It all takes place at the Radisson
Paper Valley Hotel in Appleton. For tickets
call 997-0038!

(RACHEL)
The Celebrity Monopoly Gala is a fun way to
spend a winter evening!

(TOM)
We hope to see you there!

LIN-TV WLUK As Run by Date

from date=1/1/09, to date=2/21/09, house number='gs7505'

Sched Date	Day	Hit Time	Iscl Title	Length	House
01/22/09	TH	01:36:15 p	CELEBRITY MONOPOLY GALA	:30	GS7505
01/22/09	TH	06:29:30 p	CELEBRITY MONOPOLY GALA	:30	GS7505
01/22/09	TH	10:15:20 p	CELEBRITY MONOPOLY GALA	:30	GS7505
01/22/09	TH	03:27:00 a	CELEBRITY MONOPOLY GALA	:30	GS7505
01/22/09	TH	04:30:20 a	CELEBRITY MONOPOLY GALA	:30	GS7505
01/23/09	F	05:52:30 a	CELEBRITY MONOPOLY GALA	:30	GS7505
01/23/09	F	08:33:05 a	CELEBRITY MONOPOLY GALA	:30	GS7505
01/23/09	F	11:30:00 a	CELEBRITY MONOPOLY GALA	:30	GS7505
01/23/09	F	01:04:50 p	CELEBRITY MONOPOLY GALA	:30	GS7505
01/23/09	F	02:23:00 p	CELEBRITY MONOPOLY GALA	:30	GS7505
01/23/09	F	06:28:30 p	CELEBRITY MONOPOLY GALA	:30	GS7505
01/23/09	F	10:34:15 p	CELEBRITY MONOPOLY GALA	:30	GS7505
01/24/09	SA	12:28:56 p	CELEBRITY MONOPOLY GALA	:30	GS7505
01/24/09	SA	03:40:00 p	CELEBRITY MONOPOLY GALA	:30	GS7505
01/24/09	SA	04:26:00 p	CELEBRITY MONOPOLY GALA	:30	GS7505
01/24/09	SA	06:16:00 p	CELEBRITY MONOPOLY GALA	:30	GS7505
01/24/09	SA	01:58:25 a	CELEBRITY MONOPOLY GALA	:30	GS7505
01/24/09	SA	03:28:45 a	CELEBRITY MONOPOLY GALA	:30	GS7505
01/25/09	SU	10:29:26 a	CELEBRITY MONOPOLY GALA	:30	GS7505
01/25/09	SU	12:45:00 p	CELEBRITY MONOPOLY GALA	:30	GS7505
01/25/09	SU	01:46:00 p	CELEBRITY MONOPOLY GALA	:30	GS7505
01/25/09	SU	04:58:55 p	CELEBRITY MONOPOLY GALA	:30	GS7505
01/25/09	SU	05:40:00 p	CELEBRITY MONOPOLY GALA	:30	GS7505
01/25/09	SU	11:09:45 p	CELEBRITY MONOPOLY GALA	:30	GS7505
01/25/09	SU	11:51:15 p	CELEBRITY MONOPOLY GALA	:30	GS7505
01/25/09	SU	03:31:00 a	CELEBRITY MONOPOLY GALA	:30	GS7505
01/25/09	SU	04:16:00 a	CELEBRITY MONOPOLY GALA	:30	GS7505
01/26/09	M	12:33:40 a	CELEBRITY MONOPOLY GALA	:30	GS7505
01/26/09	M	01:44:20 a	CELEBRITY MONOPOLY GALA	:30	GS7505
01/26/09	M	04:23:00 a	CELEBRITY MONOPOLY GALA	:30	GS7505
01/26/09	M	04:51:00 a	CELEBRITY MONOPOLY GALA	:30	GS7505
01/27/09	TU	01:25:50 p	CELEBRITY MONOPOLY GALA	:30	GS7505
01/27/09	TU	10:06:00 p	CELEBRITY MONOPOLY GALA	:30	GS7505
01/27/09	TU	12:33:25 a	CELEBRITY MONOPOLY GALA	:30	GS7505
01/27/09	TU	03:12:50 a	CELEBRITY MONOPOLY GALA	:30	GS7505
01/27/09	TU	04:16:00 a	CELEBRITY MONOPOLY GALA	:30	GS7505
01/28/09	W	11:41:00 p	CELEBRITY MONOPOLY GALA	:30	GS7505
01/28/09	W	12:15:30 a	CELEBRITY MONOPOLY GALA	:30	GS7505
01/28/09	W	03:22:00 a	CELEBRITY MONOPOLY GALA	:30	GS7505
01/28/09	W	04:29:50 a	CELEBRITY MONOPOLY GALA	:30	GS7505
01/29/09	TH	08:08:20 a	CELEBRITY MONOPOLY GALA	:30	GS7505
01/29/09	TH	05:49:00 p	CELEBRITY MONOPOLY GALA	:30	GS7505
01/29/09	TH	06:40:00 p	CELEBRITY MONOPOLY GALA	:30	GS7505
01/29/09	TH	09:57:55 p	CELEBRITY MONOPOLY GALA	:30	GS7505
01/29/09	TH	01:45:20 a	CELEBRITY MONOPOLY GALA	:30	GS7505

LIN-TV WLUK As Run by Date

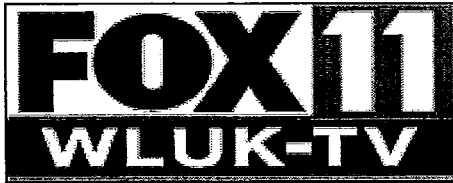
from date=1/1/09, to date=2/21/09, house number='gs7505'

Sched Date	Day	Hit Time	Isct Title	Length	House
02/05/09	TH	09:40:48 p	CELEBRITY MONOPOLY GALA	:30	GS7505
02/05/09	TH	01:18:40 a	CELEBRITY MONOPOLY GALA	:30	GS7505
02/05/09	TH	04:16:00 a	CELEBRITY MONOPOLY GALA	:30	GS7505
02/06/09	F	06:08:45 a	CELEBRITY MONOPOLY GALA	:30	GS7505
02/06/09	F	05:59:10 p	CELEBRITY MONOPOLY GALA	:30	GS7505
02/06/09	F	06:58:25 p	CELEBRITY MONOPOLY GALA	:30	GS7505
02/06/09	F	10:33:45 p	CELEBRITY MONOPOLY GALA	:30	GS7505
02/06/09	F	01:37:50 a	CELEBRITY MONOPOLY GALA	:30	GS7505
02/06/09	F	03:14:20 a	CELEBRITY MONOPOLY GALA	:30	GS7505
02/07/09	SA	05:40:20 a	CELEBRITY MONOPOLY GALA	:30	GS7505
02/07/09	SA	06:31:05 a	CELEBRITY MONOPOLY GALA	:30	GS7505
02/07/09	SA	12:28:36 p	CELEBRITY MONOPOLY GALA	:30	GS7505
02/07/09	SA	02:26:10 p	CELEBRITY MONOPOLY GALA	:30	GS7505
02/07/09	SA	11:28:50 p	CELEBRITY MONOPOLY GALA	:30	GS7505
02/07/09	SA	01:10:20 a	CELEBRITY MONOPOLY GALA	:30	GS7505
02/07/09	SA	02:30:00 a	CELEBRITY MONOPOLY GALA	:30	GS7505
02/07/09	SA	03:58:25 a	CELEBRITY MONOPOLY GALA	:30	GS7505
02/08/09	SU	06:29:21 a	CELEBRITY MONOPOLY GALA	:30	GS7505
02/08/09	SU	07:50:25 a	CELEBRITY MONOPOLY GALA	:30	GS7505
02/08/09	SU	04:45:00 p	CELEBRITY MONOPOLY GALA	:30	GS7505
02/08/09	SU	05:40:00 p	CELEBRITY MONOPOLY GALA	:30	GS7505
02/08/09	SU	06:50:00 p	CELEBRITY MONOPOLY GALA	:30	GS7505
02/08/09	SU	09:20:05 p	CELEBRITY MONOPOLY GALA	:30	GS7505
02/08/09	SU	11:09:00 p	CELEBRITY MONOPOLY GALA	:30	GS7505
02/08/09	SU	03:55:10 a	CELEBRITY MONOPOLY GALA	:30	GS7505
02/10/09	TU	07:09:35 a	CELEBRITY MONOPOLY GALA	:30	GS7505
02/10/09	TU	12:45:20 p	CELEBRITY MONOPOLY GALA	:30	GS7505
02/10/09	TU	11:57:00 p	CELEBRITY MONOPOLY GALA	:30	GS7505
02/10/09	TU	04:06:00 a	CELEBRITY MONOPOLY GALA	:30	GS7505
02/11/09	W	06:27:00 a	CELEBRITY MONOPOLY GALA	:30	GS7505
02/11/09	W	10:15:20 a	CELEBRITY MONOPOLY GALA	:30	GS7505
02/11/09	W	04:40:00 p	CELEBRITY MONOPOLY GALA	:30	GS7505
02/11/09	W	10:44:15 p	CELEBRITY MONOPOLY GALA	:30	GS7505
02/11/09	W	01:12:10 a	CELEBRITY MONOPOLY GALA	:30	GS7505
02/11/09	W	03:22:00 a	CELEBRITY MONOPOLY GALA	:30	GS7505
02/11/09	W	04:16:00 a	CELEBRITY MONOPOLY GALA	:30	GS7505
02/12/09	TH	05:07:30 a	CELEBRITY MONOPOLY GALA	:30	GS7505
02/12/09	TH	06:35:50 a	CELEBRITY MONOPOLY GALA	:30	GS7505
02/12/09	TH	10:26:45 a	CELEBRITY MONOPOLY GALA	:30	GS7505
02/12/09	TH	02:45:45 p	CELEBRITY MONOPOLY GALA	:30	GS7505
02/12/09	TH	06:11:15 p	CELEBRITY MONOPOLY GALA	:30	GS7505
02/12/09	TH	09:40:48 p	CELEBRITY MONOPOLY GALA	:30	GS7505
02/12/09	TH	10:15:20 p	CELEBRITY MONOPOLY GALA	:30	GS7505
02/12/09	TH	11:50:00 p	CELEBRITY MONOPOLY GALA	:30	GS7505
02/13/09	F	06:25:20 a	CELEBRITY MONOPOLY GALA	:30	GS7505

LIN-TV WLUK As Run by Date

from date=1/1/09, to date=2/21/09, house number='gs7505'

Sched Date	Day	Hit Time	Iscl Title	Length	House
02/13/09	F	11:40:00 a	CELEBRITY MONOPOLY GALA	:30	GS7505
02/13/09	F	06:40:00 p	CELEBRITY MONOPOLY GALA	:30	GS7505
02/13/09	F	11:57:00 p	CELEBRITY MONOPOLY GALA	:30	GS7505
02/13/09	F	03:12:30 a	CELEBRITY MONOPOLY GALA	:30	GS7505
02/13/09	F	04:28:00 a	CELEBRITY MONOPOLY GALA	:30	GS7505
02/14/09	SA	07:45:05 a	CELEBRITY MONOPOLY GALA	:30	GS7505
02/14/09	SA	09:58:56 a	CELEBRITY MONOPOLY GALA	:30	GS7505
02/14/09	SA	02:25:00 p	CELEBRITY MONOPOLY GALA	:30	GS7505
02/14/09	SA	05:12:28 p	CELEBRITY MONOPOLY GALA	:30	GS7505
02/14/09	SA	10:20:00 p	CELEBRITY MONOPOLY GALA	:30	GS7505
02/14/09	SA	01:50:00 a	CELEBRITY MONOPOLY GALA	:30	GS7505
02/14/09	SA	03:45:30 a	CELEBRITY MONOPOLY GALA	:30	GS7505
02/14/09	SA	04:58:45 a	CELEBRITY MONOPOLY GALA	:30	GS7505
02/15/09	SU	05:21:00 a	CELEBRITY MONOPOLY GALA	:30	GS7505
02/15/09	SU	08:47:00 a	CELEBRITY MONOPOLY GALA	:30	GS7505
02/15/09	SU	09:40:28 p	CELEBRITY MONOPOLY GALA	:30	GS7505
02/15/09	SU	10:33:00 p	CELEBRITY MONOPOLY GALA	:30	GS7505
02/15/09	SU	11:09:05 p	CELEBRITY MONOPOLY GALA	:30	GS7505
02/15/09	SU	12:04:15 a	CELEBRITY MONOPOLY GALA	:30	GS7505
02/15/09	SU	03:54:00 a	CELEBRITY MONOPOLY GALA	:30	GS7505
02/16/09	M	08:33:05 a	CELEBRITY MONOPOLY GALA	:30	GS7505
02/16/09	M	09:43:03 p	CELEBRITY MONOPOLY GALA	:30	GS7505
02/16/09	M	12:03:25 a	CELEBRITY MONOPOLY GALA	:30	GS7505
02/16/09	M	01:20:10 a	CELEBRITY MONOPOLY GALA	:30	GS7505
02/16/09	M	03:27:00 a	CELEBRITY MONOPOLY GALA	:30	GS7505
02/16/09	M	04:16:00 a	CELEBRITY MONOPOLY GALA	:30	GS7505
02/17/09	TU	12:10:30 a	CELEBRITY MONOPOLY GALA	:30	GS7505
02/18/09	W	05:17:35 a	CELEBRITY MONOPOLY GALA	:30	GS7505
02/18/09	W	08:33:05 a	CELEBRITY MONOPOLY GALA	:30	GS7505
02/18/09	W	06:10:00 p	CELEBRITY MONOPOLY GALA	:30	GS7505
02/18/09	W	10:23:00 p	CELEBRITY MONOPOLY GALA	:30	GS7505
02/19/09	TH	06:16:55 a	CELEBRITY MONOPOLY GALA	:30	GS7505
02/19/09	TH	06:35:45 p	CELEBRITY MONOPOLY GALA	:30	GS7505
02/19/09	TH	10:08:30 p	CELEBRITY MONOPOLY GALA	:30	GS7505
02/19/09	TH	10:32:00 p	CELEBRITY MONOPOLY GALA	:30	GS7505
02/19/09	TH	12:33:25 a	CELEBRITY MONOPOLY GALA	:30	GS7505
02/20/09	F	05:35:55 a	CELEBRITY MONOPOLY GALA	:30	GS7505
02/20/09	F	05:57:25 p	CELEBRITY MONOPOLY GALA	:30	GS7505



LIN-TV Spot Placement by Date, Time, Schedule From: 01/01/09 To: 03/31/09

Contract: 156847	Estimate #:	Starting on: 4/3/2008
Advertiser: DTV TRANSITION	Description: DTV Promo	Ending on: 6/12/2009
Agency: DTV TRANSITION	Proposal #:	Selected Lines: ALL
Sales Person: HOUSE LOCAL/WLU		

Network	Schedule	Time	Lng	Unit Rate	Line	Spot ID	Exc. Reason / ISCI	House #	Type	Brand
01/01/09 Th										
WLUK	Regular	06:41:47 a	:30	\$0.00	3	8690570	NEWDTVPSA(LUK)(I VC1921		MGR	BARTER
WLUK	Regular	08:07:11 a	:30	\$0.00	3	8690572	NEWDTVPSA(LUK)(I VC1921		MGR	BARTER
WLUK	Regular	11:18:34 a	:30	\$0.00	3	8690571	NEWDTVPSA(LUK)(I VC1921		MGR	BARTER
01/02/09 F										
WLUK	Regular	05:59:04 a	:30	\$0.00	3	8690574	NEWDTVPSA(LUK)(I VC1921		MGR	BARTER
01/03/09 Sa										
WLUK	Regular	05:59:25 a	:30	\$0.00	3	8690576	NEWDTVPSA(LUK)(I VC1921		MGR	BARTER
WLUK	Regular	06:53:19 a	:30	\$0.00	3	8690573	NEWDTVPSA(LUK)(I VC1921		MGR	BARTER
WLUK	Regular	04:58:23 p	:30	\$0.00	3	8690575	NEWDTVPSA(LUK)(I VC1921		MGR	BARTER
01/04/09 Su										
WLUK	Regular	11:15:37 a	:30	\$0.00	3	8690577	NEWDTVPSA(LUK)(I VC1921		MGR	BARTER
WLUK	Regular	01:13:07 p	:30	\$0.00	3	8690578	NEWDTVPSA(LUK)(I VC1921		MGR	BARTER
01/05/09 M										
WLUK	Regular	01:43:36 p	:30	\$0.00	3	8690579	NEWDTVPSA(LUK)(I VC1921		MGR	BARTER
WLUK	Regular	04:19:11 p	:30	\$0.00	3	8690580	NEWDTVPSA(LUK)(I VC1921		MGR	BARTER
01/06/09 T										
WLUK	Regular	05:58:18 a	:30	\$0.00	3	8690582	NEWDTVPSA(LUK)(I VC1921		MGR	BARTER
WLUK	Regular	07:48:48 a	:30	\$0.00	3	8690581	NEWDTVPSA(LUK)(I VC1921		MGR	BARTER
WLUK	Regular	05:30:13 p	:30	\$0.00	5	8690825	NEWDTVPSA(LUK)(I VC1921		MGR	BARTER
01/07/09 W										
WLUK	Regular	10:43:18 a	:30	\$0.00	3	8690583	NEWDTVPSA(LUK)(I VC1921		MGR	BARTER
WLUK	Regular	02:09:25 p	:30	\$0.00	3	8690584	NEWDTVPSA(LUK)(I VC1921		MGR	BARTER
01/08/09 Th										
WLUK	Regular	07:29:17 a	:30	\$0.00	3	8690585	NEWDTVPSA(LUK)(I VC1921		MGR	BARTER
WLUK	Regular	01:12:53 p	:30	\$0.00	3	8690586	NEWDTVPSA(LUK)(I VC1921		MGR	BARTER
01/09/09 F										
WLUK	Regular	08:38:14 a	:30	\$0.00	3	8690588	NEWDTVPSA(LUK)(I VC1921		MGR	BARTER
WLUK	Regular	11:47:53 a	:30	\$0.00	3	8690587	NEWDTVPSA(LUK)(I VC1921		MGR	BARTER
WLUK	Regular	07:39:30 p	:30	\$0.00	5	8690826	NEWDTVPSA(LUK)(I VC1921		MGR	BARTER
01/10/09 Sa										
WLUK	Regular	05:59:25 a	:30	\$0.00	3	8690589	NEWDTVPSA(LUK)(I VC1921		MGR	BARTER
WLUK	Regular	08:28:55 a	:30	\$0.00	3	8690590	NEWDTVPSA(LUK)(I VC1921		MGR	BARTER
01/11/09 Su										
WLUK	Regular	06:28:55 a	:30	\$0.00	3	8690591	NEWDTVPSA(LUK)(I VC1921		MGR	BARTER
WLUK	Regular	09:46:22 a	:30	\$0.00	3	8690592	NEWDTVPSA(LUK)(I VC1921		MGR	BARTER
01/12/09 M										
WLUK	Regular	05:21:29 a	:30	\$0.00	3	8690594	NEWDTVPSA(LUK)(I VC1921		MGR	BARTER
WLUK	Regular	06:48:54 a	:30	\$0.00	3	8690593	NEWDTVPSA(LUK)(I VC1921		MGR	BARTER



LIN-TV Spot Placement by Date, Time, Schedule From: 01/01/09 To: 03/31/09

Contract: 156847 Estimate #: Starting on: 4/3/2008
 Advertiser: DTV TRANSITION Description: DTV Promo Ending on: 6/12/2009
 Agency: DTV TRANSITION Proposal #: Selected Lines: ALL
 Sales Person: HOUSE LOCAL/WLU

Network	Schedule	Time	Lng	Unit Rate	Line	Spot ID	Exc. Reason / ISCI	House #	Type	Brand
01/24/09	Sa									
WLUK	Regular	03:14:20 p	:30	\$0.00	3	8690610	NEWDTVPSA(LUK)(I VC1921		MGR	BARTER
01/25/09	Su									
WLUK	Regular	01:59:50 p	:30	\$0.00	3	8690619	NEWDTVPSA(LUK)(I VC1921		MGR	BARTER
WLUK	Regular	03:57:30 p	:30	\$0.00	3	8690620	NEWDTVPSA(LUK)(I VC1921		MGR	BARTER
01/26/09	M									
WLUK	Regular	05:21:52 a	:30	\$0.00	3	8690622	NEWDTVPSA(LUK)(I VC1921		MGR	BARTER
WLUK	Regular	07:45:25 a	:30	\$0.00	3	8690621	NEWDTVPSA(LUK)(I VC1921		MGR	BARTER
WLUK	Regular	05:12:10 p	:30	\$0.00	5	8690832	NEWDTVPSA(LUK)(I VC1921		MGR	BARTER
01/27/09	T									
WLUK	Regular	05:21:53 a	:30	\$0.00	3	8690624	NEWDTVPSA(LUK)(I VC1921		MGR	BARTER
WLUK	Regular	08:16:05 a	:30	\$0.00	3	8690623	NEWDTVPSA(LUK)(I VC1921		MGR	BARTER
WLUK	Regular	08:47:01 a	:30	\$0.00	3	8690629	NEWDTVPSA(LUK)(I VC1921		MGR	BARTER
01/28/09	W									
WLUK	Regular	05:21:51 a	:30	\$0.00	3	8690625	NEWDTVPSA(LUK)(I VC1921		MGR	BARTER
WLUK	Regular	06:26:40 a	:30	\$0.00	3	8690626	NEWDTVPSA(LUK)(I VC1921		MGR	BARTER
WLUK	Regular	05:33:39 p	:30	\$0.00	5	8690831	NEWDTVPSA(LUK)(I VC1921		MGR	BARTER
01/29/09	Th									
WLUK	Regular	06:25:26 a	:30	\$0.00	3	8690628	NEWDTVPSA(LUK)(I VC1921		MGR	BARTER
WLUK	Regular	08:27:34 a	:30	\$0.00	3	8690627	NEWDTVPSA(LUK)(I VC1921		MGR	BARTER
01/30/09	F									
WLUK	Regular	07:58:51 a	:30	\$0.00	3	8690630	NEWDTVPSA(LUK)(I VC1921		MGR	BARTER
01/31/09	Sa									
WLUK	Regular	06:22:33 a	:30	\$0.00	3	8690632	NEWDTVPSA(LUK)(I VC1921		MGR	BARTER
WLUK	Regular	12:58:55 p	:30	\$0.00	3	8690631	NEWDTVPSA(LUK)(I VC1921		MGR	BARTER
02/01/09	Su									
WLUK	Regular	06:59:26 a	:30	\$0.00	3	8690633	NEWDTVPSA(LUK)(I VC1921		MGR	BARTER
WLUK	Regular	12:10:15 p	:30	\$0.00	3	8690634	NEWDTVPSA(LUK)(I VC1921		MGR	BARTER
02/02/09	M									
WLUK	Regular	05:13:55 a	:30	\$0.00	3	8690635	NEWDTVPSA(LUK)(I VC1921		MGR	BARTER
WLUK	Regular	06:12:08 a	:30	\$0.00	3	8690636	NEWDTVPSA(LUK)(I VC1921		MGR	BARTER
WLUK	Regular	06:43:06 a	:30	\$0.00	3	8690640	NEWDTVPSA(LUK)(I VC1921		MGR	BARTER
02/03/09	T									
WLUK	Regular	07:37:17 a	:30	\$0.00	3	8690638	NEWDTVPSA(LUK)(I VC1921		MGR	BARTER
WLUK	Regular	08:38:10 a	:30	\$0.00	3	8690637	NEWDTVPSA(LUK)(I VC1921		MGR	BARTER
WLUK	Regular	10:03:03 p	:30	\$0.00	5	8690833	NEWDTVPSA(LUK)(I VC1921		MGR	BARTER
02/04/09	W									
WLUK	Regular	06:47:35 a	:30	\$0.00	3	8690639	NEWDTVPSA(LUK)(I VC1921		MGR	BARTER
WLUK	Regular	09:00:15 p	:30	\$0.00	5	8690834	NEWDTVPSA(LUK)(I VC1921		MGR	BARTER



LIN-TV Spot Placement by Date, Time, Schedule From: 01/01/09 To: 03/31/09

Contract: 156847	Estimate #:	Starting on: 4/3/2008
Advertiser: DTV TRANSITION	Description: DTV Promo	Ending on: 6/12/2009
Agency: DTV TRANSITION	Proposal #:	Selected Lines: ALL
Sales Person: HOUSE LOCAL/WLU		

Network	Schedule	Time	Lng	Unit Rate	Line	Spot ID	Exc. Reason / ISCI	House #	Type	Brand
02/18/09	W									
WLUK	Regular	05:14:53 a	:30	\$0.00	3	8690667	DTVAWNDYREV1	VC16281	MGR	BARTER
WLUK	Regular	07:17:28 a	:30	\$0.00	3	8690668	DTVAWNDYREV	VC16280	MGR	BARTER
WLUK	Regular	05:21:32 p	:30	\$0.00	5	8690837	DTVAWNDYREV1	VC16281	MGR	BARTER
02/20/09	F									
WLUK	Regular	06:49:31 a	:30	\$0.00	3	8690672	DTVAWNDYREV	VC16280	MGR	BARTER
WLUK	Regular	08:10:51 a	:30	\$0.00	3	8690671	DTVAWNDYREV1	VC16281	MGR	BARTER
WLUK	Regular	09:00:00 p	:30	\$0.00	5	8690838	DTVAWNDYREV	VC16280	MGR	BARTER
02/21/09	Sa									
WLUK	Regular	05:56:30 a	:30	\$0.00	3	8690669	DTVAWNDYREV1	VC16281	MGR	BARTER
WLUK	Regular	03:58:52 p	:30	\$0.00	3	8690665	DTVAWNDYREV	VC16280	MGR	BARTER
WLUK	Regular	04:57:54 p	:30	\$0.00	3	8690673	DTVAWNDYREV1	VC16281	MGR	BARTER
02/22/09	Su									
WLUK	Regular	05:59:06 a	:30	\$0.00	3	8690674	DTVAWNDYREV	VC16280	MGR	BARTER
WLUK	Regular	12:52:10 p	:30	\$0.00	3	8690675	DTVAWNDYREV1	VC16281	MGR	BARTER
WLUK	Regular	02:50:42 p	:30	\$0.00	3	8690676	DTVAWNDYREV	VC16280	MGR	BARTER
02/23/09	M									
WLUK	Regular	08:49:31 a	:30	\$0.00	3	8690678	DTVAWNDYREV1	VC16281	MGR	BARTER
WLUK	Regular	01:21:54 p	:30	\$0.00	3	8690677	DTVAWNDYREV	VC16280	MGR	BARTER
WLUK	Regular	02:25:13 p	:30	\$0.00	3	8690682	DTVAWNDYREV1	VC16281	MGR	BARTER
WLUK	Regular	09:47:51 p	:30	\$0.00	5	8690840	DTVAWNDYREV	VC16280	MGR	BARTER
02/24/09	T									
WLUK	Regular	05:28:50 a	:30	\$0.00	3	8690679	DTVAWNDYREV1	VC16281	MGR	BARTER
WLUK	Regular	08:50:15 a	:30	\$0.00	3	8690681	DTVAWNDYREV	VC16280	MGR	BARTER
WLUK	Regular	02:10:15 p	:30	\$0.00	3	8690680	DTVAWNDYREV1	VC16281	MGR	BARTER
WLUK	Regular	05:22:57 p	:30	\$0.00	5	8690839	DTVAWNDYREV	VC16280	MGR	BARTER
02/25/09	W									
WLUK	Regular	07:36:07 a	:30	\$0.00	3	8690684	DTVAWNDYREV1	VC16281	MGR	BARTER
WLUK	Regular	03:58:24 p	:30	\$0.00	3	8690686	DTVAWNDYREV	VC16280	MGR	BARTER
02/26/09	Th									
WLUK	Regular	03:42:00 p	:30	\$0.00	3	8690683	DTVAWNDYREV1	VC16281	MGR	BARTER
02/27/09	F									
WLUK	Regular	02:38:40 p	:30	\$0.00	3	8690685	DTVAWNDYREV	VC16280	MGR	BARTER
02/28/09	Sa									
WLUK	Regular	04:19:07 p	:30	\$0.00	3	8690688	DTVAWNDYREV1	VC16281	MGR	BARTER
WLUK	Regular	04:59:22 p	:30	\$0.00	3	8690687	DTVAWNDYREV	VC16280	MGR	BARTER
03/01/09	Su									
WLUK	Regular	08:26:01 a	:30	\$0.00	3	8690689	DTVAWNDYREV1	VC16281	MGR	BARTER
WLUK	Regular	11:59:21 a	:30	\$0.00	3	8690690	DTVAWNDYREV	VC16280	MGR	BARTER



LIN-TV Spot Placement by Date, Time, Schedule From: 01/01/09 To: 03/31/09

Contract: 156847	Estimate #:	Starting on: 4/3/2008
Advertiser: DTV TRANSITION	Description: DTV Promo	Ending on: 6/12/2009
Agency: DTV TRANSITION	Proposal #:	Selected Lines: ALL
Sales Person: HOUSE LOCAL/WLU		

Network	Schedule	Time	Lng	Unit Rate	Line	Spot ID	Exc. Reason / ISCI	House #	Type	Brand
03/14/09 Sa										
WLUK	Regular	05:47:05 a	:30	\$0.00	3	8690716	DTVAWNDYREV1	VC16281	MGR	BARTER
WLUK	Regular	02:55:49 p	:30	\$0.00	3	8690715	DTVAWNDYREV	VC16280	MGR	BARTER
WLUK	Regular	03:55:35 p	:30	\$0.00	3	8690713	DTVAWNDYREV1	VC16281	MGR	BARTER
03/15/09 Su										
WLUK	Regular	05:59:16 a	:30	\$0.00	3	8690714	DTVAWNDYREV	VC16280	MGR	BARTER
WLUK	Regular	09:32:32 a	:30	\$0.00	3	8690718	DTVAWNDYREV1	VC16281	MGR	BARTER
WLUK	Regular	04:50:29 p	:30	\$0.00	3	8690717	DTVAWNDYREV	VC16280	MGR	BARTER
03/16/09 M										
WLUK	Regular	07:41:38 a	:30	\$0.00	3	8690720	DTVAWNDYREV1	VC16281	MGR	BARTER
WLUK	Regular	07:59:21 a	:30	\$0.00	3	8690719	DTVAWNDYREV	VC16280	MGR	BARTER
03/17/09 T										
WLUK	Regular	07:59:38 a	:30	\$0.00	3	8690722	DTVAWNDYREV1	VC16281	MGR	BARTER
WLUK	Regular	08:54:30 a	:30	\$0.00	3	8690721	DTVAWNDYREV	VC16280	MGR	BARTER
WLUK	Regular	05:23:43 p	:30	\$0.00	5	8690845	DTVAWNDYREV1	VC16281	MGR	BARTER
03/18/09 W										
WLUK	Regular	05:42:45 a	:30	\$0.00	3	8690723	DTVAWNDYREV	VC16280	MGR	BARTER
WLUK	Regular	08:50:06 a	:30	\$0.00	3	8690724	DTVAWNDYREV1	VC16281	MGR	BARTER
03/19/09 Th										
WLUK	Regular	06:29:08 p	:30	\$0.00	5	8690846	DTVAWNDYREV	VC16280	MGR	BARTER
03/21/09 Sa										
WLUK	Regular	05:43:42 a	:30	\$0.00	3	8690730	DTVAWNDYREV1	VC16281	MGR	BARTER
WLUK	Regular	02:27:07 p	:30	\$0.00	3	8690729	DTVAWNDYREV	VC16280	MGR	BARTER
WLUK	Regular	03:00:20 p	:30	\$0.00	3	8690727	DTVAWNDYREV1	VC16281	MGR	BARTER
WLUK	Regular	03:30:24 p	:30	\$0.00	3	8690726	DTVAWNDYREV	VC16280	MGR	BARTER
WLUK	Regular	04:41:53 p	:30	\$0.00	3	8690728	DTVAWNDYREV1	VC16281	MGR	BARTER
03/22/09 Su										
WLUK	Regular	06:28:50 a	:30	\$0.00	3	8690725	DTVAWNDYREV	VC16280	MGR	BARTER
WLUK	Regular	06:59:26 a	:30	\$0.00	3	8690731	DTVAWNDYREV1	VC16281	MGR	BARTER
WLUK	Regular	10:28:55 a	:30	\$0.00	3	8690732	DTVAWNDYREV	VC16280	MGR	BARTER
03/23/09 M										
WLUK	Regular	06:10:52 a	:30	\$0.00	3	8690734	DTVAWNDYREV1	VC16281	MGR	BARTER
WLUK	Regular	08:12:39 a	:30	\$0.00	3	8690733	DTVAWNDYREV	VC16280	MGR	BARTER
03/24/09 T										
WLUK	Regular	05:29:12 a	:30	\$0.00	3	8690742	DTVAWNDYREV1	VC16281	MGR	BARTER
WLUK	Regular	06:27:26 a	:30	\$0.00	3	8690735	DTVAWNDYREV	VC16280	MGR	BARTER
WLUK	Regular	07:59:14 a	:30	\$0.00	3	8690736	DTVAWNDYREV1	VC16281	MGR	BARTER
03/25/09 W										
WLUK	Regular	01:11:26 p	:30	\$0.00	3	8690737	DTVAWNDYREV	VC16280	MGR	BARTER



LIN-TV Spot Placement by Date, Time, Schedule From: 01/01/09 To: 03/31/09

Contract: 173846 Estimate #: Starting on: 11/10/2008
Advertiser: DTV TRANSITION Description: CRAWL VERIFICATION & Ending on: 6/12/2009
Agency: DTV TRANSITION Proposal #: *Count Down* Selected Lines: ALL
Sales Person: HOUSE LOCAL/WLU

Network	Schedule	Time	Lng	Unit Rate	Line	Spot ID	Exc. Reason / ISCI	House #	Type	Brand
01/01/09 Th										
WLUK	Regular	10:00:15 a	:00	\$0.00	1	9497781			MGR	BARTER
WLUK	Regular	03:00:14 p	:00	\$0.00	2	9497853			MGR	BARTER
WLUK	Regular	06:00:15 p	:00	\$0.00	3	9497925			MGR	BARTER
01/02/09 F										
WLUK	Regular	10:00:15 a	:00	\$0.00	1	9497782			MGR	BARTER
WLUK	exception		:00	\$0.00	2	9497854	PGM CHANGE		MGR	BARTER
WLUK	exception		:00	\$0.00	4	9497966	PGM CHANGE		MGR	BARTER
WLUK	exception		:00	\$0.00	3	9497926	TECH DIFF		MGR	BARTER
01/03/09 Sa										
WLUK	Regular	05:00:15 a	:00	\$0.00	10	9734948			MGR	BARTER
01/04/09 Su										
WLUK	Regular	05:09:11 a	:00	\$0.00	10	9734949			MGR	BARTER
01/05/09 M										
WLUK	Regular	10:00:15 a	:00	\$0.00	1	9497783			MGR	BARTER
WLUK	Regular	03:00:15 p	:00	\$0.00	2	9497855			MGR	BARTER
WLUK	Regular	06:00:15 p	:00	\$0.00	3	9497927			MGR	BARTER
01/06/09 T										
WLUK	Regular	10:00:13 a	:00	\$0.00	1	9497784			MGR	BARTER
WLUK	Regular	03:00:10 p	:00	\$0.00	2	9497856			MGR	BARTER
WLUK	Regular	06:00:14 p	:00	\$0.00	3	9497928			MGR	BARTER
01/07/09 W										
WLUK	Regular	10:00:15 a	:00	\$0.00	1	9497785			MGR	BARTER
WLUK	Regular	03:00:15 p	:00	\$0.00	2	9497857			MGR	BARTER
WLUK	Regular	06:00:15 p	:00	\$0.00	3	9497929			MGR	BARTER
01/08/09 Th										
WLUK	Regular	10:00:15 a	:00	\$0.00	1	9497786			MGR	BARTER
WLUK	Regular	03:00:15 p	:00	\$0.00	2	9497858			MGR	BARTER
WLUKMG	Regular	03:35:45 p	:00	\$0.00	11	9843129			MGR	BARTER
M/G for 173846-2-9497854 01/02/2009PGM CHANGE										
WLUKMG	Regular	04:00:15 p	:00	\$0.00	12	9843130			MGR	BARTER
M/G for 173846-4-9497966 01/02/2009PGM CHANGE										
WLUK	Regular	06:00:15 p	:00	\$0.00	3	9497930			MGR	BARTER
01/09/09 F										
WLUK	Regular	10:00:15 a	:00	\$0.00	1	9497787			MGR	BARTER
WLUK	Regular	03:00:15 p	:00	\$0.00	2	9497859			MGR	BARTER
WLUK	Regular	03:35:03 p	:00	\$0.00	4	9497967			MGR	BARTER
WLUK	Regular	06:00:15 p	:00	\$0.00	3	9497931			MGR	BARTER



LIN-TV Spot Placement by Date, Time, Schedule From: 01/01/09 To: 03/31/09

Contract: 173846 **Estimate #:** **Starting on:** 11/10/2008
Advertiser: DTV TRANSITION **Description:** CRAWL VERIFICATION & **Ending on:** 6/12/2009
Agency: DTV TRANSITION **Proposal #:** **Selected Lines:** ALL
Sales Person: HOUSE LOCAL/WLU

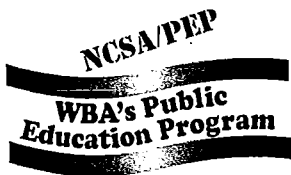
Network	Schedule	Time	Lng	Unit Rate	Line	Spot ID	Exc. Reason / ISCI	House #	Type	Brand
02/09/09	M									
WLUK	Regular	03:00:15 p	:00	\$0.00	2	9497880			MGR	BARTER
WLUK	Regular	06:00:15 p	:00	\$0.00	3	9497952			MGR	BARTER
02/10/09	T									
WLUK	Regular	10:00:00 a	:00	\$0.00	1	9497809			MGR	BARTER
WLUK	Regular	03:00:15 p	:00	\$0.00	2	9497881			MGR	BARTER
WLUK	Regular	06:00:15 p	:00	\$0.00	3	9497953			MGR	BARTER
02/11/09	W									
WLUK	exception		:00	\$0.00	1	9497810	N/A No M/G Needed		MGR	BARTER
WLUK	exception		:00	\$0.00	2	9497882	N/A No M/G Needed		MGR	BARTER
WLUK	exception		:00	\$0.00	3	9497954	N/A No M/G Needed		MGR	BARTER
03/04/09	W									
WLUK	Regular	11:00:15 a	:00	\$0.00	17	10095883			MGR	BARTER
WLUK	Regular	03:00:15 p	:00	\$0.00	18	10095956			MGR	BARTER
WLUK	Regular	10:01:15 p	:00	\$0.00	19	10096034			MGR	BARTER
03/06/09	F									
WLUK	exception		:00	\$0.00	20	10096107	N/A No M/G Needed		MGR	BARTER
03/07/09	Sa									
WLUK	exception		:00	\$0.00	21	10096122	N/A No M/G Needed		MGR	BARTER
03/08/09	Su									
WLUK	exception		:00	\$0.00	21	10096123	N/A No M/G Needed		MGR	BARTER
Number of Spots:108									Total Billable:\$0.00	



LIN-TV Spot Placement by Date, Time, Schedule From: 01/01/09 To: 03/31/09

Contract: 156758 **Estimate #:** **Starting on:** 4/7/2008
Advertiser: DTV TRANSITION **Description:** CRAWL VERIFICATION **Ending on:** 4/12/2009
Agency: DTV TRANSITION **Proposal #:** **Selected Lines:** ALL
Sales Person: HOUSE LOCAL/WLU

Network	Schedule	Time	Lng	Unit Rate	Line	Spot ID	Exc. Reason / ISCI	House #	Type	Brand
03/16/09 M										
WLUK	Regular	03:00:15 p	:00	\$0.00	35	10168829			MGR	BARTER
WLUK	Regular	10:01:15 p	:00	\$0.00	38	10168933			MGR	BARTER
03/17/09 T										
WLUK	Regular	11:00:15 a	:00	\$0.00	39	10168999			MGR	BARTER
WLUK	Regular	03:00:15 p	:00	\$0.00	35	10168830			MGR	BARTER
WLUK	Regular	10:01:15 p	:00	\$0.00	38	10168934			MGR	BARTER
03/18/09 W										
WLUK	Regular	11:00:15 a	:00	\$0.00	39	10169000			MGR	BARTER
WLUK	Regular	03:00:15 p	:00	\$0.00	35	10168831			MGR	BARTER
WLUK	Regular	10:03:08 p	:00	\$0.00	38	10168935			MGR	BARTER
03/19/09 Th										
WLUK	Regular	11:00:15 a	:00	\$0.00	39	10169001			MGR	BARTER
WLUK	Regular	03:00:15 p	:00	\$0.00	35	10168832			MGR	BARTER
WLUK	Regular	10:01:15 p	:00	\$0.00	38	10168936			MGR	BARTER
03/20/09 F										
WLUK	Regular	11:00:15 a	:00	\$0.00	39	10169002			MGR	BARTER
WLUK	Regular	03:00:15 p	:00	\$0.00	35	10168833			MGR	BARTER
WLUK	Regular	03:38:32 p	:00	\$0.00	36	10168894			MGR	BARTER
WLUK	Regular	10:01:15 p	:00	\$0.00	38	10168937			MGR	BARTER
03/21/09 Sa										
WLUK	Regular	05:00:15 a	:00	\$0.00	37	10168909			MGR	BARTER
03/22/09 Su										
WLUK	Regular	05:08:54 a	:00	\$0.00	37	10168910			MGR	BARTER
03/23/09 M										
WLUK	Regular	11:00:15 a	:00	\$0.00	39	10169003			MGR	BARTER
WLUK	Regular	03:00:15 p	:00	\$0.00	35	10168834			MGR	BARTER
WLUK	Regular	10:01:15 p	:00	\$0.00	38	10168938			MGR	BARTER
03/24/09 T										
WLUK	Regular	11:00:02 a	:00	\$0.00	39	10169004			MGR	BARTER
WLUK	Regular	03:00:15 p	:00	\$0.00	35	10168835			MGR	BARTER
WLUK	Regular	10:01:15 p	:00	\$0.00	38	10168939			MGR	BARTER
03/25/09 W										
WLUK	Regular	11:00:15 a	:00	\$0.00	39	10169005			MGR	BARTER
WLUK	Regular	03:00:15 p	:00	\$0.00	35	10168836			MGR	BARTER
WLUK	Regular	10:01:15 p	:00	\$0.00	38	10168940			MGR	BARTER
03/26/09 Th										
WLUK	Regular	11:00:15 a	:00	\$0.00	39	10169006			MGR	BARTER
WLUK	Regular	03:00:15 p	:00	\$0.00	35	10168837			MGR	BARTER



44 E. Mifflin St. Suite 900
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(608) 256-3986 fax
www.wi-broadcasters.org

DATE: February 17, 2009

TO: GM or NCSA/PEP (Public Education Program) Coordinator - Television

FROM: Liz Boyd, NCSA/PEP Coordinator

SPONSOR: **WISCONSIN DEPARTMENT OF TRANSPORTATION -
TRANSPORTATION SAFETY**

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Name of Spot:	"The Explanation" -- :30
Dates of Play:	February 23-March 8, 2009 (two week period) <u>Reminder – this schedule will be running concurrently the WI Army National Guard spots.</u>
Total Number of Times Aired:	Please play this spot <u>at least</u> 8 times during the two week period. As always, the 8 times played during this schedule should be broken down based on the NCSA program's 1/3-1/3-1/3 schedule concept: 1/3 during prime time (3PM -11PM) 1/3 during day time (7AM-3PM) 1/3 during all other times
Special Instructions:	Performance affidavits that should include the value of the announcements are to be filed with the WBA office at the end of the month or at the end (March 9, 2009) of this segment of the program.

Thank you, as always, for supporting the NCSA/PEP Program!!



The Wisconsin Broadcasters Association fosters and promotes the development of the arts of aural and visual broadcastings in all its forms...

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JILL SOMMERS
WISC-TV/My Madison TV, Madison

GUYANNE TAYLOR
WGBA-TV, Green Bay

JEFF TYLER
Clear Channel Radio, Madison

February 17, 2009

Dear General Manager or NCSA/PEP (Public Education Program) Coordinator,

Enclosed you will find materials for the next segment of NCSA /PEP.

The NCSA (Non-Commercial Sustaining Announcement) Program/PEP (Public Education Program) works like this. Stations donate unsold time slots to your WBA, and we arrange for qualifying sponsors (non-profit and government agencies not engaged in paid broadcast advertising in Wisconsin) to air their message in these slots. The NCSA Program/PEP is not in competition with stations. Participation is on a voluntary basis and spots air in a variety of time segments. All messages are non-political, non-controversial and serve a public need. The NCSA Program/PEP is a win-win situation for all involved.

Sponsors receive exceptional value for their investment. Broadcasters fulfill their role as community servants through their donation of airtime for distribution of these messages. And, revenue is generated that can support the growth and development of our industry in Wisconsin. Your station commitment to NCSA/PEP allows your WBA to continue to provide top quality professional training, free legal and regulatory support, thousands of dollars in broadcast student assistance and many other services.

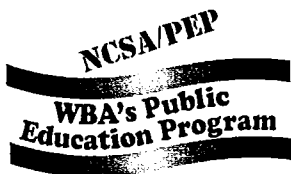
We appreciate your station's support of this important program and remember...these educational and informational spots, sponsored by WBA clients, are unique. NCSA/PEP spots, unlike other PSA's, are logged and identified as such, making it possible to pull monthly reports verifying the value of the airtime. The accurate and timely reporting to your WBA is an essential part of your participation in the NCSA/PEP program. With these reports in hand, your WBA can document to sponsors the strong return on their investment. A successful NCSA/PEP program enables your Wisconsin Broadcasters Association to continue to bring its member high-level service at very affordable rates. More importantly, participation in the NCSA/PEP program positions local broadcasters as powerful and valuable partners with state and federal agencies.

If you have any questions regarding the airing or reporting of your NCSA/PEP spots, please call your WBA office at (800) 236-1922 or e-mail me at mvetterkind@wi-broadcasters.org. Your partnership in this endeavor is greatly appreciated.

Michelle Vetterkind, CAE
President

* * * * *

**INSTRUCTIONS FOR THE WI DEPARTMENT OF
TRANSPORTATION – TRANSPORTATION SAFETY**



**wisconsin
broadcasters
association**

44 E. Mifflin St. Suite 900
Madison, WI 53703
(800) 236-1922 phone
(608) 256-3986 fax
www.wi-broadcasters.org

Received 3/6/09

DATE: March 4, 2009

TO: GM or NCSA/PEP (Public Education Program) Coordinator - TV

FROM: Liz Boyd – NCSA/PEP Coordinator

SPONSOR: **WISCONSIN DEPARTMENT OF TRANSPORTATION/COUNCIL 40 -
"511"**

Wisconsin's "511" Traveler Information System
Get road conditions 24/7 by dialing 511 or visiting the website
511.wi.gov

Name of Spot:	"511" :30 <i>WBA - NCSA/PEP</i>
Dates of Play:	<u>March 9</u> - <u>March 22</u> , 2009 (two week period) Reminder: This spot will air concurrently with the Army National Guard spots.
Total Number of Times Aired:	Please play this spot <u>at least</u> 8 times during the two week period... As always, the 8 times played during this schedule should be broken down based on the NCSA program's 1/3-1/3-1/3 schedule concept: 1/3 Prime/Access Times...3PM-11PM 1/3 Day Time.....7AM-3PM 1/3 All Other Times
Special Instructions:	Performance affidavits that should include the value of the announcements are to be filed with the WBA office at the end of the month or at the end (March 23, 2009) of the schedule.

Thank you, as always, for supporting the NCSA/PEP Program!!



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Vice President - Administration
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JILL SOMMERS
WISC-TV/My Madison TV, Madison

GUYANNE TAYLOR
WGBA-TV, Green Bay

JEFF TYLER
Clear Channel Radio, Madison

March 4, 2009

Dear General Manager or NCSA/PEP (Public Education Program) Coordinator,

Enclosed you will find materials for the next segment of NCSA /PEP.

The NCSA (Non-Commercial Sustaining Announcement) Program/PEP (Public Education Program) works like this. Stations donate unsold time slots to your WBA, and we arrange for qualifying sponsors (non-profit and government agencies not engaged in paid broadcast advertising in Wisconsin) to air their message in these slots. The NCSA Program/PEP is not in competition with stations. Participation is on a voluntary basis and spots air in a variety of time segments. All messages are non-political, non-controversial and serve a public need. The NCSA Program/PEP is a win-win situation for all involved. Sponsors receive exceptional value for their investment. Broadcasters fulfill their role as community servants through their donation of airtime for distribution of these messages. And, revenue is generated that can support the growth and development of our industry in Wisconsin. Your station commitment to NCSA/PEP allows your WBA to continue to provide top quality professional training, free legal and regulatory support, thousands of dollars in broadcast student assistance and many other services.

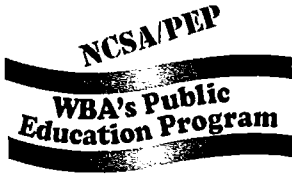
We appreciate your station's support of this important program and remember...these educational and informational spots, sponsored by WBA clients, are unique. NCSA/PEP spots, unlike other PSA's, are logged and identified as such, making it possible to pull monthly reports verifying the value of the airtime. The accurate and timely reporting to your WBA is an essential part of your participation in the NCSA/PEP program. With these reports in hand, your WBA can document to sponsors the strong return on their investment. A successful NCSA/PEP program enables your Wisconsin Broadcasters Association to continue to bring its members high-level service at very affordable rates. More importantly, participation in the NCSA/PEP program positions local broadcasters as powerful and valuable partners with state and federal agencies.

If you have any questions regarding the airing or reporting of your NCSA/PEP spots, please call your WBA office at (800) 236-1922 or e-mail me at mvetterkind@wi-broadcasters.org. Your partnership in this endeavor is greatly appreciated.

Michelle Vetterkind, CAE
President

* * * * *

INSTRUCTIONS FOR WI DEPT OF TRANSPORTATION/COUNCIL 40-
"511"



**wisconsin
broadcasters
association**

44 E. Mifflin St. Suite 900
Madison, WI 53703
(800) 236-1922 phone
(608) 256-3986 fax
www.wi-broadcasters.org

DATE: March 17, 2009

TO: GM or NCSA/PEP (Public Education Program) Coordinator - Television

FROM: Liz Boyd - NCSA/PEP Coordinator

SPONSOR: **WISCONSIN DEPARTMENT OF NATURAL RESOURCES
-- WETLANDS**

All Wisconsin wetlands are protected by state law...go to the Department of Natural Resources website, www.dnr.wi.gov/wetlands and watch "waking up to wetlands" to learn more.

* * * * *

Name of Spot:	"Wetland Toolkit" - :30
Dates of Play:	March 23-April 5, 2009 (two week period) <u>Reminder – this schedule will be running concurrently with the WI Army National Guard spots.</u>
Total Number of Times Aired:	Please play the spot <u>at least</u> 8 times during the two week period. As always, the 8 times played during this schedule should be broken down based on the NCSA program's 1/3-1/3-1/3 schedule concept: 1/3 during prime time (3PM -11PM) 1/3 during day time (7AM-3PM) 1/3 during all other times
Special Instructions:	Performance affidavits that should include the value of the announcements are to be filed with the WBA office at the end of the month or at the end (April 6, 2009) of this segment of the program.

Thank you, as always, for supporting the NCSA/PEP Program!!



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Vice President - Administration
LINDA BAUN

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Entercom, Milwaukee

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WISN-TV, Milwaukee

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Viroqua/Prairie du Chien

JILL SOMMERS
WISC-TV/My Madison TV, Madison

GUYANNE TAYLOR
WGBA-TV, Green Bay

JEFF TYLER
Clear Channel Radio, Madison

March 17, 2009

Dear General Manager or NCSA/PEP (Public Education Program) Coordinator,

Enclosed you will find materials for the next segment of NCSA /PEP.

The NCSA (Non-Commercial Sustaining Announcement) Program/PEP (Public Education Program) works like this. Stations donate unsold time slots to your WBA, and we arrange for qualifying sponsors (non-profit and government agencies not engaged in paid broadcast advertising in Wisconsin) to air their message in these slots. The NCSA Program/PEP is not in competition with stations. Participation is on a voluntary basis and spots air in a variety of time segments. All messages are non-political, non-controversial and serve a public need. The NCSA Program/PEP is a win-win situation for all involved. Sponsors receive exceptional value for their investment. Broadcasters fulfill their role as community servants through their donation of airtime for distribution of these messages. And, revenue is generated that can support the growth and development of our industry in Wisconsin. Your station commitment to NCSA/PEP allows your WBA to continue to provide top quality professional training, free legal and regulatory support, thousands of dollars in broadcast student assistance and many other services.

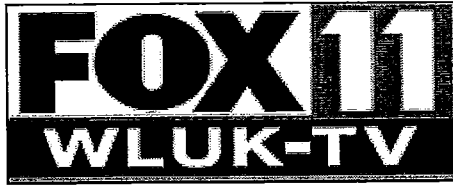
We appreciate your station's support of this important program and remember...these educational and informational spots, sponsored by WBA clients, are unique. NCSA/PEP spots, unlike other PSA's, are logged and identified as such, making it possible to pull monthly reports verifying the value of the airtime. The accurate and timely reporting to your WBA is an essential part of your participation in the NCSA/PEP program. With these reports in hand, your WBA can document to sponsors the strong return on their investment. A successful NCSA/PEP program enables your Wisconsin Broadcasters Association to continue to bring its member high-level service at very affordable rates. More importantly, participation in the NCSA/PEP program positions local broadcasters as powerful and valuable partners with state and federal agencies.

If you have any questions regarding the airing or reporting of your NCSA/PEP spots, please call your WBA office at (800) 236-1922 or e-mail me at mvetterkind@wi-broadcasters.org. Your partnership in this endeavor is greatly appreciated.

Michelle Vetterkind, CAE
President

* * * * *

**INSTRUCTIONS ENCLOSED FOR
WI DEPT OF NATURAL RESOURCES – WETLANDS**



LIN-TV Spot Placement by Date, Time, Schedule From: 01/01/09 To: 03/31/09

Contract: 156847	Estimate #:	Starting on: 4/3/2008
Advertiser: DTV TRANSITION	Description: DTV Promo	Ending on: 6/12/2009
Agency: DTV TRANSITION	Proposal #:	Selected Lines: ALL
Sales Person: HOUSE LOCAL/WLU		

Network	Schedule	Time	Log	Unit Rate	Line	Spot ID	Exc. Reason / ISCI	House #	Type	Brand
01/13/09	T									
WLUK	Regular	11:38:58 a	:30	\$0.00	3	8690596	NEWDTVPSA(LUK)(I VC1921		MGR	BARTER
WLUK	Regular	01:01:17 p	:30	\$0.00	3	8690595	NEWDTVPSA(LUK)(I VC1921		MGR	BARTER
WLUK	Regular	05:21:58 p	:30	\$0.00	5	8690827	NEWDTVPSA(LUK)(I VC1921		MGR	BARTER
01/14/09	W									
WLUK	Regular	05:27:22 a	:30	\$0.00	3	8690597	NEWDTVPSA(LUK)(I VC1921		MGR	BARTER
WLUK	Regular	06:49:51 a	:30	\$0.00	3	8690598	NEWDTVPSA(LUK)(I VC1921		MGR	BARTER
01/15/09	Th									
WLUK	Regular	05:18:38 a	:30	\$0.00	3	8690600	NEWDTVPSA(LUK)(I VC1921		MGR	BARTER
WLUK	Regular	06:51:05 a	:30	\$0.00	3	8690599	NEWDTVPSA(LUK)(I VC1921		MGR	BARTER
01/16/09	F									
WLUK	Regular	08:42:04 a	:30	\$0.00	3	8690601	NEWDTVPSA(LUK)(I VC1921		MGR	BARTER
WLUK	Regular	11:07:46 a	:30	\$0.00	3	8690602	NEWDTVPSA(LUK)(I VC1921		MGR	BARTER
WLUK	Regular	08:21:03 p	:30	\$0.00	5	8690828	NEWDTVPSA(LUK)(I VC1921		MGR	BARTER
01/17/09	Sa									
WLUK	Regular	05:48:42 a	:30	\$0.00	3	8690603	NEWDTVPSA(LUK)(I VC1921		MGR	BARTER
WLUK	Regular	02:25:16 p	:30	\$0.00	3	8690604	NEWDTVPSA(LUK)(I VC1921		MGR	BARTER
01/18/09	Su									
WLUK	Regular	05:58:55 a	:30	\$0.00	3	8690606	NEWDTVPSA(LUK)(I VC1921		MGR	BARTER
WLUK	Regular	06:28:35 a	:30	\$0.00	3	8690605	NEWDTVPSA(LUK)(I VC1921		MGR	BARTER
01/19/09	M									
WLUK	Regular	02:18:27 p	:30	\$0.00	3	8690608	NEWDTVPSA(LUK)(I VC1921		MGR	BARTER
01/20/09	T									
WLUK	Regular	01:18:03 p	:30	\$0.00	3	8690616	NEWDTVPSA(LUK)(I VC1921		MGR	BARTER
WLUK	Regular	02:16:32 p	:30	\$0.00	3	8690609	NEWDTVPSA(LUK)(I VC1921		MGR	BARTER
WLUK	Regular	05:13:01 p	:30	\$0.00	5	8690830	NEWDTVPSA(LUK)(I VC1921		MGR	BARTER
01/21/09	W									
WLUK	Regular	09:11:58 a	:30	\$0.00	3	8690611	NEWDTVPSA(LUK)(I VC1921		MGR	BARTER
WLUK	Regular	03:58:54 p	:30	\$0.00	3	8690612	NEWDTVPSA(LUK)(I VC1921		MGR	BARTER
01/22/09	Th									
WLUK	Regular	06:27:27 a	:30	\$0.00	3	8690613	NEWDTVPSA(LUK)(I VC1921		MGR	BARTER
WLUK	Regular	02:24:28 p	:30	\$0.00	3	8690614	NEWDTVPSA(LUK)(I VC1921		MGR	BARTER
01/23/09	F									
WLUK	Regular	09:15:21 a	:30	\$0.00	3	8690615	NEWDTVPSA(LUK)(I VC1921		MGR	BARTER
WLUK	Regular	11:24:13 a	:30	\$0.00	3	8690607	NEWDTVPSA(LUK)(I VC1921		MGR	BARTER
WLUK	Regular	06:48:13 p	:30	\$0.00	5	8690829	NEWDTVPSA(LUK)(I VC1921		MGR	BARTER
01/24/09	Sa									
WLUK	Regular	08:29:16 a	:30	\$0.00	3	8690617	NEWDTVPSA(LUK)(I VC1921		MGR	BARTER
WLUK	Regular	12:29:26 p	:30	\$0.00	3	8690618	NEWDTVPSA(LUK)(I VC1921		MGR	BARTER



LIN-TV Spot Placement by Date, Time, Schedule From: 01/01/09 To: 03/31/09

Contract: 156847	Estimate #:	Starting on: 4/3/2008
Advertiser: DTV TRANSITION	Description: DTV Promo	Ending on: 6/12/2009
Agency: DTV TRANSITION	Proposal #:	Selected Lines: ALL
Sales Person: HOUSE LOCAL/WLU		

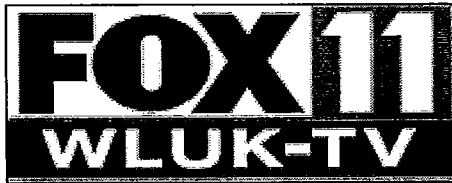
Network	Schedule	Time	Lng	Unit Rate	Line	Spot ID	Exc. Reason / ISCI	House #	Type	Brand
02/05/09 Th										
WLUK	Regular	05:48:38 a	:30	\$0.00	3	8690643	NEWDTVPSA(LUK)(I VC1921		MGR	BARTER
WLUK	Regular	06:28:24 a	:30	\$0.00	3	8690642	NEWDTVPSA(LUK)(I VC1921		MGR	BARTER
WLUK	Regular	06:56:31 a	:30	\$0.00	3	8690641	NEWDTVPSA(LUK)(I VC1921		MGR	BARTER
WLUK	Regular	07:55:02 a	:30	\$0.00	3	8690644	NEWDTVPSA(LUK)(I VC1921		MGR	BARTER
02/07/09 Sa										
WLUK	Regular	05:47:13 a	:30	\$0.00	3	8690645	NEWDTVPSA(LUK)(I VC1921		MGR	BARTER
WLUK	Regular	02:43:34 p	:30	\$0.00	3	8690646	NEWDTVPSA(LUK)(I VC1921		MGR	BARTER
02/08/09 Su										
WLUK	Regular	09:45:59 a	:30	\$0.00	3	8690647	NEWDTVPSA(LUK)(I VC1921		MGR	BARTER
WLUK	Regular	04:28:47 p	:30	\$0.00	3	8690648	NEWDTVPSA(LUK)(I VC1921		MGR	BARTER
02/09/09 M										
WLUK	Regular	05:29:19 a	:30	\$0.00	3	8690650	NEWDTVPSA(LUK)(I VC1921		MGR	BARTER
WLUK	Regular	07:53:43 a	:30	\$0.00	3	8690649	NEWDTVPSA(LUK)(I VC1921		MGR	BARTER
WLUK	Regular	05:42:24 p	:30	\$0.00	5	8690835	NEWDTVPSA(LUK)(I VC1921		MGR	BARTER
02/10/09 T										
WLUK	Regular	05:30:04 a	:30	\$0.00	3	8690652	NEWDTVPSA(LUK)(I VC1921		MGR	BARTER
WLUK	Regular	07:13:53 a	:30	\$0.00	3	8690651	NEWDTVPSA(LUK)(I VC1921		MGR	BARTER
WLUK	Regular	08:51:47 a	:30	\$0.00	3	8690658	NEWDTVPSA(LUK)(I VC1921		MGR	BARTER
02/11/09 W										
WLUK	Regular	05:30:23 a	:30	\$0.00	3	8690653	NEWDTVPSA(LUK)(I VC1921		MGR	BARTER
WLUK	Regular	08:22:05 a	:30	\$0.00	3	8690654	NEWDTVPSA(LUK)(I VC1921		MGR	BARTER
WLUK	Regular	05:42:44 p	:30	\$0.00	5	8690836	NEWDTVPSA(LUK)(I VC1921		MGR	BARTER
02/12/09 Th										
WLUK	Regular	05:23:32 a	:30	\$0.00	3	8690655	DTVAWNDYREV1	VC16281	MGR	BARTER
WLUK	Regular	08:40:24 a	:30	\$0.00	3	8690656	DTVAWNDYREV1	VC16281	MGR	BARTER
02/13/09 F										
WLUK	Regular	05:40:45 a	:30	\$0.00	3	8690662	DTVAWNDYREV1	VC16281	MGR	BARTER
WLUK	Regular	06:27:11 a	:30	\$0.00	3	8690661	DTVAWNDYREV1	VC16281	MGR	BARTER
WLUK	Regular	08:28:02 a	:30	\$0.00	3	8690657	DTVAWNDYREV1	VC16281	MGR	BARTER
02/14/09 Sa										
WLUK	Regular	05:59:23 a	:30	\$0.00	3	8690659	DTVAWNDYREV1	VC16281	MGR	BARTER
WLUK	Regular	07:00:33 a	:30	\$0.00	3	8690660	DTVAWNDYREV	VC16280	MGR	BARTER
02/16/09 M										
WLUK	Regular	09:14:35 a	:30	\$0.00	3	8690664	DTVAWNDYREV1	VC16281	MGR	BARTER
WLUK	Regular	11:30:23 a	:30	\$0.00	3	8690670	DTVAWNDYREV	VC16280	MGR	BARTER
02/17/09 T										
WLUK	Regular	08:29:14 a	:30	\$0.00	3	8690666	DTVAWNDYREV1	VC16281	MGR	BARTER
WLUK	Regular	11:23:51 a	:30	\$0.00	3	8690663	DTVAWNDYREV	VC16280	MGR	BARTER



LIN-TV Spot Placement by Date, Time, Schedule From: 01/01/09 To: 03/31/09

Contract: 156847	Estimate #:	Starting on: 4/3/2008
Advertiser: DTV TRANSITION	Description: DTV Promo	Ending on: 6/12/2009
Agency: DTV TRANSITION	Proposal #:	Selected Lines: ALL
Sales Person: HOUSE LOCAL/WLU		

Network	Schedule	Time	Lng	Unit Rate	Line	Spot ID	Exc. Reason / ISCI	House #	Type	Brand
03/02/09 M										
WLUK	Regular	05:41:34 a	:30	\$0.00	3	8690691	DTVAWNDYREV1	VC16281	MGR	BARTER
WLUK	Regular	06:59:25 a	:30	\$0.00	3	8690692	DTVAWNDYREV	VC16280	MGR	BARTER
03/03/09 T										
WLUK	Regular	05:16:19 a	:30	\$0.00	3	8690694	DTVAWNDYREV1	VC16281	MGR	BARTER
WLUK	Regular	07:21:25 a	:30	\$0.00	3	8690693	DTVAWNDYREV	VC16280	MGR	BARTER
WLUK	Regular	06:14:11 p	:30	\$0.00	5	8690842	DTVAWNDYREV1	VC16281	MGR	BARTER
03/04/09 W										
WLUK	Regular	05:14:35 a	:30	\$0.00	3	8690696	DTVAWNDYREV	VC16280	MGR	BARTER
WLUK	Regular	01:34:20 p	:30	\$0.00	3	8690695	DTVAWNDYREV1	VC16281	MGR	BARTER
03/05/09 Th										
WLUK	Regular	05:45:15 a	:30	\$0.00	3	8690697	DTVAWNDYREV	VC16280	MGR	BARTER
WLUK	Regular	07:11:45 a	:30	\$0.00	3	8690698	DTVAWNDYREV1	VC16281	MGR	BARTER
03/06/09 F										
WLUK	Regular	05:59:28 a	:30	\$0.00	3	8690700	DTVAWNDYREV	VC16280	MGR	BARTER
WLUK	Regular	08:46:06 a	:30	\$0.00	3	8690699	DTVAWNDYREV1	VC16281	MGR	BARTER
WLUK	Regular	09:28:32 p	:30	\$0.00	5	8690841	DTVAWNDYREV	VC16280	MGR	BARTER
03/07/09 Sa										
WLUK	Regular	06:50:03 a	:30	\$0.00	3	8690702	DTVAWNDYREV1	VC16281	MGR	BARTER
WLUK	Regular	04:51:48 p	:30	\$0.00	3	8690701	DTVAWNDYREV	VC16280	MGR	BARTER
03/08/09 Su										
WLUK	Regular	08:00:37 a	:30	\$0.00	3	8690704	DTVAWNDYREV1	VC16281	MGR	BARTER
WLUK	Regular	09:45:41 a	:30	\$0.00	3	8690703	DTVAWNDYREV	VC16280	MGR	BARTER
03/09/09 M										
WLUK	Regular	07:54:10 a	:30	\$0.00	3	8690706	DTVAWNDYREV1	VC16281	MGR	BARTER
WLUK	Regular	01:10:55 p	:30	\$0.00	3	8690705	DTVAWNDYREV	VC16280	MGR	BARTER
03/10/09 T										
WLUK	Regular	08:12:10 a	:30	\$0.00	3	8690708	DTVAWNDYREV1	VC16281	MGR	BARTER
WLUK	Regular	08:39:21 a	:30	\$0.00	3	8690707	DTVAWNDYREV	VC16280	MGR	BARTER
03/11/09 W										
WLUK	Regular	05:51:12 a	:30	\$0.00	3	8690709	DTVAWNDYREV1	VC16281	MGR	BARTER
WLUK	Regular	08:42:22 a	:30	\$0.00	3	8690710	DTVAWNDYREV	VC16280	MGR	BARTER
WLUK	Regular	10:32:29 p	:30	\$0.00	5	8690843	DTVAWNDYREV1	VC16281	MGR	BARTER
03/12/09 Th										
WLUK	Regular	09:56:10 a	:30	\$0.00	3	8690712	DTVAWNDYREV	VC16280	MGR	BARTER
WLUK	Regular	12:56:29 p	:30	\$0.00	3	8690711	DTVAWNDYREV1	VC16281	MGR	BARTER
03/13/09 F										
WLUK	Regular	09:27:57 p	:30	\$0.00	5	8690844	DTVAWNDYREV	VC16280	MGR	BARTER



LIN-TV Spot Placement by Date, Time, Schedule From: 01/01/09 To: 03/31/09

Contract: 156847	Estimate #:	Starting on: 4/3/2008
Advertiser: DTV TRANSITION	Description: DTV Promo	Ending on: 6/12/2009
Agency: DTV TRANSITION	Proposal #:	Selected Lines: ALL
Sales Person: HOUSE LOCAL/WLU		

Network	Schedule	Time	Lng	Unit Rate	Line	Spot ID	Exc. Reason / ISCI	House #	Type	Brand
03/25/09 W										
WLUK	Regular	02:24:52 p	:30	\$0.00	3	8690738	DTVAWNDYREV1	VC16281	MGR	BARTER
03/26/09 Th										
WLUK	Regular	05:58:38 a	:30	\$0.00	3	8690739	DTVAWNDYREV	VC16280	MGR	BARTER
WLUK	Regular	01:45:05 p	:30	\$0.00	3	8690740	DTVAWNDYREV1	VC16281	MGR	BARTER
WLUK	Regular	05:49:07 p	:30	\$0.00	5	8690848	DTVAWNDYREV	VC16280	MGR	BARTER
03/27/09 F										
WLUK	Regular	05:12:26 a	:30	\$0.00	3	8690741	DTVAWNDYREV1	VC16281	MGR	BARTER
WLUK	Regular	09:38:41 p	:30	\$0.00	5	8690847	DTVAWNDYREV	VC16280	MGR	BARTER
03/28/09 Sa										
WLUK	Regular	03:45:48 p	:30	\$0.00	3	8690743	DTVAWNDYREV1	VC16281	MGR	BARTER
WLUK	Regular	04:12:53 p	:30	\$0.00	3	8690744	DTVAWNDYREV	VC16280	MGR	BARTER
03/29/09 Su										
WLUK	Regular	06:28:50 a	:30	\$0.00	3	8690745	DTVAWNDYREV1	VC16281	MGR	BARTER
WLUK	Regular	12:07:10 p	:30	\$0.00	3	8690746	DTVAWNDYREV	VC16280	MGR	BARTER
03/30/09 M										
WLUK	Regular	12:49:53 p	:30	\$0.00	3	10032851	DTVAWNDYREV1	VC16281	MGR	BARTER
WLUK	Regular	05:11:56 p	:30	\$0.00	5	10033005	DTVAWNDYREV	VC16280	MGR	BARTER
03/31/09 T										
WLUK	Regular	09:20:40 a	:30	\$0.00	3	10032853	DTVAWNDYREV1	VC16281	MGR	BARTER
WLUK	Regular	10:33:59 p	:30	\$0.00	5	10033006	DTVAWNDYREV	VC16280	MGR	BARTER
Number of Spots:205									Total Billable:\$0.00	



LIN-TV Spot Placement by Date, Time, Schedule From: 01/01/09 To: 03/31/09

Contract: 173846 **Estimate #:** **Starting on:** 11/10/2008
Advertiser: DTV TRANSITION **Description:** CRAWL VERIFICATION & **Ending on:** 6/12/2009
Agency: DTV TRANSITION **Proposal #:** **Selected Lines:** ALL
Sales Person: HOUSE LOCAL/WLUK

Network	Schedule	Time	Lng	Unit Rate	Line	Spot ID	Exc. Reason / ISCI	House #	Type	Brand
01/09/09	F									
WLUK	MG Regular	06:30:15 p	:00	\$0.00	13	9843755			MGR	BARTER
M/G for 173846-3-9497926 01/02/2009TECH DIFF										
01/10/09	Sa									
WLUK	Regular	05:00:15 a	:00	\$0.00	10	9734950			MGR	BARTER
01/11/09	Su									
WLUK	Regular	05:10:53 a	:00	\$0.00	10	9734951			MGR	BARTER
01/12/09	M									
WLUK	Regular	10:00:15 a	:00	\$0.00	1	9497788			MGR	BARTER
WLUK	Regular	03:00:15 p	:00	\$0.00	2	9497860			MGR	BARTER
WLUK	exception		:00	\$0.00	3	9497932 PGM CHANGE			MGR	BARTER
01/13/09	T									
WLUK	Regular	10:00:13 a	:00	\$0.00	1	9497789			MGR	BARTER
WLUK	Regular	03:00:11 p	:00	\$0.00	2	9497861			MGR	BARTER
WLUK	Regular	06:00:14 p	:00	\$0.00	3	9497933			MGR	BARTER
01/14/09	W									
WLUK	Regular	10:00:13 a	:00	\$0.00	1	9497790			MGR	BARTER
WLUK	Regular	03:00:15 p	:00	\$0.00	2	9497862			MGR	BARTER
WLUK	Regular	06:00:15 p	:00	\$0.00	3	9497934			MGR	BARTER
01/15/09	Th									
WLUK	Regular	10:00:14 a	:00	\$0.00	1	9497791			MGR	BARTER
WLUK	Regular	03:00:13 p	:00	\$0.00	2	9497863			MGR	BARTER
WLUK	Regular	06:00:15 p	:00	\$0.00	3	9497935			MGR	BARTER
01/16/09	F									
WLUK	Regular	10:00:14 a	:00	\$0.00	1	9497792			MGR	BARTER
WLUK	Regular	03:00:16 p	:00	\$0.00	2	9497864			MGR	BARTER
WLUK	Regular	03:35:30 p	:00	\$0.00	4	9497968			MGR	BARTER
WLUK	Regular	06:00:15 p	:00	\$0.00	3	9497936			MGR	BARTER
01/17/09	Sa									
WLUK	Regular	05:00:15 a	:00	\$0.00	10	9734952			MGR	BARTER
01/18/09	Su									
WLUK	Regular	05:10:15 a	:00	\$0.00	10	9734953			MGR	BARTER
01/19/09	M									
WLUK	Regular	10:00:15 a	:00	\$0.00	1	9497793			MGR	BARTER
WLUK	Regular	03:00:15 p	:00	\$0.00	2	9497865			MGR	BARTER
WLUK	Regular	06:00:15 p	:00	\$0.00	3	9497937			MGR	BARTER
01/20/09	T									
WLUK	exception		:00	\$0.00	1	9497794 PGM CHANGE			MGR	BARTER
WLUK	exception		:00	\$0.00	2	9497866 PGM CHANGE			MGR	BARTER



LIN-TV Spot Placement by Date, Time, Schedule From: 01/01/09 To: 03/31/09

Contract: 173846 **Estimate #:** **Starting on:** 11/10/2008
Advertiser: DTV TRANSITION **Description:** CRAWL VERIFICATION & **Ending on:** 6/12/2009
Agency: DTV TRANSITION **Proposal #:** **Selected Lines:** ALL
Sales Person: HOUSE LOCAL/WLUK

Network	Schedule	Time	Lng	Unit Rate	Line	Spot ID	Exc. Reason / ISCI	House #	Type	Brand
01/20/09	T									
WLUK	Regular	06:00:14 p	:00	\$0.00	3	9497938			MGR	BARTER
01/21/09	W									
WLUK	Regular	10:00:15 a	:00	\$0.00	1	9497795			MGR	BARTER
WLUK	Regular	03:00:15 p	:00	\$0.00	2	9497867			MGR	BARTER
WLUK	Regular	06:00:15 p	:00	\$0.00	3	9497939			MGR	BARTER
01/22/09	Th									
WLUK	Regular	10:00:15 a	:00	\$0.00	1	9497796			MGR	BARTER
WLUKMG	Regular	10:37:17 a	:00	\$0.00	16	9923122			MGR	BARTER
M/G for 173846-1-9497794 01/20/2009PGM CHANGE										
WLUK	Regular	03:00:15 p	:00	\$0.00	2	9497868			MGR	BARTER
WLUKMG	Regular	03:34:51 p	:00	\$0.00	15	9923121			MGR	BARTER
M/G for 173846-2-9497866 01/20/2009PGM CHANGE										
WLUK	Regular	06:00:15 p	:00	\$0.00	3	9497940			MGR	BARTER
WLUKMG	Regular	06:29:45 p	:00	\$0.00	14	9923120			MGR	BARTER
M/G for 173846-3-9497932 01/12/2009PGM CHANGE										
01/23/09	F									
WLUK	Regular	10:00:15 a	:00	\$0.00	1	9497797			MGR	BARTER
WLUK	Regular	03:00:14 p	:00	\$0.00	2	9497869			MGR	BARTER
WLUK	Regular	03:34:08 p	:00	\$0.00	4	9497969			MGR	BARTER
WLUK	Regular	06:00:15 p	:00	\$0.00	3	9497941			MGR	BARTER
01/24/09	Sa									
WLUK	Regular	05:00:15 a	:00	\$0.00	10	9734954			MGR	BARTER
01/25/09	Su									
WLUK	Regular	05:11:13 a	:00	\$0.00	10	9734955			MGR	BARTER
01/26/09	M									
WLUK	Regular	10:00:15 a	:00	\$0.00	1	9497798			MGR	BARTER
WLUK	Regular	03:00:14 p	:00	\$0.00	2	9497870			MGR	BARTER
WLUK	Regular	06:00:14 p	:00	\$0.00	3	9497942			MGR	BARTER
01/27/09	T									
WLUK	Regular	10:00:14 a	:00	\$0.00	1	9497799			MGR	BARTER
WLUK	Regular	03:00:15 p	:00	\$0.00	2	9497871			MGR	BARTER
WLUK	Regular	06:00:15 p	:00	\$0.00	3	9497943			MGR	BARTER
01/28/09	W									
WLUK	Regular	10:00:15 a	:00	\$0.00	1	9497800			MGR	BARTER
WLUK	Regular	03:00:15 p	:00	\$0.00	2	9497872			MGR	BARTER
WLUK	Regular	06:00:15 p	:00	\$0.00	3	9497944			MGR	BARTER
01/29/09	Th									
WLUK	Regular	10:00:15 a	:00	\$0.00	1	9497801			MGR	BARTER



LIN-TV Spot Placement by Date, Time, Schedule From: 01/01/09 To: 03/31/09

Contract: 173846	Estimate #:	Starting on: 11/10/200
Advertiser: DTV TRANSITION	Description: CRAWL VERIFICATION &	Ending on: 6/12/2009
Agency: DTV TRANSITION	Proposal #:	Selected Lines: ALL
Sales Person: HOUSE LOCAL/WLU		

Network	Schedule	Time	Lng	Unit Rate	Line	Spot ID	Exc. Reason / ISCI	House #	Type	Brand
01/29/09 Th										
WLUK	Regular	03:00:15 p	:00	\$0.00	2	9497873			MGR	BARTER
WLUK	Regular	06:00:15 p	:00	\$0.00	3	9497945			MGR	BARTER
01/30/09 F										
WLUK	Regular	10:00:15 a	:00	\$0.00	1	9497802			MGR	BARTER
WLUK	Regular	03:00:15 p	:00	\$0.00	2	9497874			MGR	BARTER
WLUK	Regular	03:33:43 p	:00	\$0.00	4	9497970			MGR	BARTER
WLUK	Regular	06:00:15 p	:00	\$0.00	3	9497946			MGR	BARTER
01/31/09 Sa										
WLUK	Regular	05:00:15 a	:00	\$0.00	10	9734956			MGR	BARTER
02/01/09 Su										
WLUK	Regular	05:09:29 a	:00	\$0.00	10	9734957			MGR	BARTER
02/02/09 M										
WLUK	Regular	10:00:14 a	:00	\$0.00	1	9497803			MGR	BARTER
WLUK	Regular	03:00:14 p	:00	\$0.00	2	9497875			MGR	BARTER
WLUK	Regular	06:00:15 p	:00	\$0.00	3	9497947			MGR	BARTER
02/03/09 T										
WLUK	Regular	10:00:15 a	:00	\$0.00	1	9497804			MGR	BARTER
WLUK	Regular	03:00:15 p	:00	\$0.00	2	9497876			MGR	BARTER
WLUK	Regular	06:00:02 p	:00	\$0.00	3	9497948			MGR	BARTER
02/04/09 W										
WLUK	Regular	10:00:15 a	:00	\$0.00	1	9497805			MGR	BARTER
WLUK	Regular	03:00:15 p	:00	\$0.00	2	9497877			MGR	BARTER
WLUK	Regular	06:00:15 p	:00	\$0.00	3	9497949			MGR	BARTER
02/05/09 Th										
WLUK	Regular	10:00:15 a	:00	\$0.00	1	9497806			MGR	BARTER
WLUK	Regular	03:00:15 p	:00	\$0.00	2	9497878			MGR	BARTER
WLUK	Regular	06:00:15 p	:00	\$0.00	3	9497950			MGR	BARTER
02/06/09 F										
WLUK	Regular	10:00:12 a	:00	\$0.00	1	9497807			MGR	BARTER
WLUK	Regular	03:00:13 p	:00	\$0.00	2	9497879			MGR	BARTER
WLUK	Regular	03:37:01 p	:00	\$0.00	4	9497971			MGR	BARTER
WLUK	Regular	06:00:15 p	:00	\$0.00	3	9497951			MGR	BARTER
02/07/09 Sa										
WLUK	Regular	05:00:15 a	:00	\$0.00	10	9734958			MGR	BARTER
02/08/09 Su										
WLUK	Regular	05:10:08 a	:00	\$0.00	10	9734959			MGR	BARTER
02/09/09 M										
WLUK	Regular	10:00:14 a	:00	\$0.00	1	9497808			MGR	BARTER



LIN-TV Spot Placement by Date, Time, Schedule From: 01/01/09 To: 03/31/09

Contract: 156758 **Estimate #:** **Starting on:** 4/7/2008
Advertiser: DTV TRANSITION **Description:** CRAWL VERIFICATION **Ending on:** 4/12/2009
Agency: DTV TRANSITION **Proposal #:** **Selected Lines:** ALL
Sales Person: HOUSE LOCAL/WLU

Network	Schedule	Time	Lng	Unit Rate	Line	Spot ID	Exc. Reason / ISCI	House #	Type	Brand
02/11/09	W									
WLUK	Regular	10:00:15 a	:00	\$0.00	27	10033246			MGR	BARTER
WLUK	Regular	03:00:15 p	:00	\$0.00	25	10033244			MGR	BARTER
WLUK	Regular	06:00:14 p	:00	\$0.00	26	10033245			MGR	BARTER
02/12/09	Th									
WLUK	Regular	10:00:15 a	:00	\$0.00	23	10033153			MGR	BARTER
WLUK	Regular	03:00:15 p	:00	\$0.00	20	10033027			MGR	BARTER
WLUK	Regular	06:00:15 p	:00	\$0.00	21	10033084			MGR	BARTER
02/13/09	F									
WLUK	Regular	10:00:12 a	:00	\$0.00	23	10033154			MGR	BARTER
WLUK	Regular	03:00:15 p	:00	\$0.00	20	10033028			MGR	BARTER
WLUK	Regular	03:38:00 p	:00	\$0.00	22	10033141			MGR	BARTER
WLUK	Regular	06:00:15 p	:00	\$0.00	21	10033085			MGR	BARTER
02/14/09	Sa									
WLUK	Regular	05:00:15 a	:00	\$0.00	24	10033210			MGR	BARTER
02/15/09	Su									
WLUK	Regular	05:09:34 a	:00	\$0.00	24	10033211			MGR	BARTER
02/16/09	M									
WLUK	Regular	10:00:15 a	:00	\$0.00	23	10033155			MGR	BARTER
WLUK	Regular	03:00:15 p	:00	\$0.00	20	10033029			MGR	BARTER
WLUK	Regular	06:00:02 p	:00	\$0.00	21	10033086			MGR	BARTER
02/17/09	T									
WLUK	Regular	10:00:15 a	:00	\$0.00	23	10033156			MGR	BARTER
WLUK	Regular	03:00:15 p	:00	\$0.00	20	10033030			MGR	BARTER
WLUK	Regular	06:00:15 p	:00	\$0.00	21	10033087			MGR	BARTER
02/18/09	W									
WLUK	Regular	10:00:15 a	:00	\$0.00	23	9497706			MGR	BARTER
WLUK	Regular	03:00:15 p	:00	\$0.00	20	9497636			MGR	BARTER
WLUK	Regular	06:00:15 p	:00	\$0.00	21	9497666			MGR	BARTER
02/19/09	Th									
WLUK	Regular	10:00:15 a	:00	\$0.00	23	9497707			MGR	BARTER
WLUK	Regular	03:00:15 p	:00	\$0.00	20	9497637			MGR	BARTER
WLUK	Regular	06:00:15 p	:00	\$0.00	21	9497667			MGR	BARTER
02/20/09	F									
WLUK	Regular	10:00:15 a	:00	\$0.00	23	9497708			MGR	BARTER
WLUK	Regular	03:00:15 p	:00	\$0.00	20	9497638			MGR	BARTER
WLUK	Regular	03:35:24 p	:00	\$0.00	22	9497696			MGR	BARTER
WLUK	Regular	06:00:15 p	:00	\$0.00	21	9497668			MGR	BARTER



LIN-TV Spot Placement by Date, Time, Schedule From: 01/01/09 To: 03/31/09

Contract: 156758	Estimate #:	Starting on: 4/7/2008
Advertiser: DTV TRANSITION	Description: CRAWL VERIFICATION	Ending on: 4/12/2009
Agency: DTV TRANSITION	Proposal #:	Selected Lines: ALL
Sales Person: HOUSE LOCAL/WLU		

Network	Schedule	Time	Lng	Unit Rate	Line	Spot ID	Exc. Reason / ISCI	House #	Type	Brand
02/21/09	Sa									
WLUK	Regular	05:00:15 a	:00	\$0.00	24	10033212			MGR	BARTER
02/22/09	Su									
WLUK	Regular	05:10:19 a	:00	\$0.00	24	10033213			MGR	BARTER
02/23/09	M									
WLUK	Regular	11:00:15 a	:00	\$0.00	29	10062362			MGR	BARTER
WLUK	Regular	03:00:15 p	:00	\$0.00	20	9497639			MGR	BARTER
WLUK	Regular	10:01:15 p	:00	\$0.00	28	10062273			MGR	BARTER
02/24/09	T									
WLUK	Regular	11:00:15 a	:00	\$0.00	29	10062363			MGR	BARTER
WLUK	Regular	03:00:15 p	:00	\$0.00	20	9497640			MGR	BARTER
WLUK	Regular	10:38:54 p	:00	\$0.00	28	10062274			MGR	BARTER
02/25/09	W									
WLUK	Regular	11:00:15 a	:00	\$0.00	29	10062364			MGR	BARTER
WLUK	Regular	03:00:15 p	:00	\$0.00	20	9497641			MGR	BARTER
WLUK	Regular	10:01:55 p	:00	\$0.00	28	10062275			MGR	BARTER
02/26/09	Th									
WLUK	Regular	11:00:15 a	:00	\$0.00	29	10062365			MGR	BARTER
WLUK	Regular	03:00:15 p	:00	\$0.00	20	9497642			MGR	BARTER
WLUK	Regular	10:01:15 p	:00	\$0.00	28	10062276			MGR	BARTER
02/27/09	F									
WLUK	Regular	11:00:15 a	:00	\$0.00	29	10062366			MGR	BARTER
WLUK	Regular	03:00:15 p	:00	\$0.00	20	9497643			MGR	BARTER
WLUK	Regular	03:39:30 p	:00	\$0.00	22	9497697			MGR	BARTER
WLUK	Regular	10:01:15 p	:00	\$0.00	28	10062277			MGR	BARTER
02/28/09	Sa									
WLUK	Regular	06:00:15 a	:00	\$0.00	24	10033214			MGR	BARTER
03/01/09	Su									
WLUK	Regular	05:10:39 a	:00	\$0.00	24	10033215			MGR	BARTER
03/02/09	M									
WLUK	Regular	11:00:15 a	:00	\$0.00	29	10062367			MGR	BARTER
WLUK	Regular	03:00:15 p	:00	\$0.00	20	9497644			MGR	BARTER
WLUK	Regular	10:01:15 p	:00	\$0.00	28	10062278			MGR	BARTER
03/03/09	T									
WLUK	Regular	11:00:14 a	:00	\$0.00	29	10062368			MGR	BARTER
WLUK	Regular	03:00:15 p	:00	\$0.00	20	9497645			MGR	BARTER
WLUK	Regular	10:01:15 p	:00	\$0.00	28	10062279			MGR	BARTER
03/05/09	Th									
WLUK	Regular	11:00:10 a	:00	\$0.00	39	10126719			MGR	BARTER



LIN-TV Spot Placement by Date, Time, Schedule From: 01/01/09 To: 03/31/09

Contract: 156758 **Estimate #:** **Starting on:** 4/7/2008
Advertiser: DTV TRANSITION **Description:** CRAWL VERIFICATION **Ending on:** 4/12/2009
Agency: DTV TRANSITION **Proposal #:** **Selected Lines:** ALL
Sales Person: HOUSE LOCAL/WLU

Network	Schedule	Time	Lng	Unit Rate	Line	Spot ID	Exc. Reason / ISCI	House #	Type	Brand
03/05/09	Th									
WLUK	Regular	03:00:13 p	:00	\$0.00	35	10126701			MGR	BARTER
WLUK	Regular	10:06:06 p	:00	\$0.00	38	10126712			MGR	BARTER
03/06/09	F									
WLUK	Regular	11:00:15 a	:00	\$0.00	39	10126720			MGR	BARTER
WLUK	Regular	03:00:15 p	:00	\$0.00	35	10126702			MGR	BARTER
WLUK	Regular	03:33:05 p	:00	\$0.00	36	10126708			MGR	BARTER
WLUK	Regular	10:01:15 p	:00	\$0.00	38	10126713			MGR	BARTER
03/07/09	Sa									
WLUK	Regular	05:00:15 a	:00	\$0.00	37	10126710			MGR	BARTER
03/08/09	Su									
WLUK	Regular	05:09:10 a	:00	\$0.00	37	10126711			MGR	BARTER
03/09/09	M									
WLUK	Regular	11:00:15 a	:00	\$0.00	39	10126721			MGR	BARTER
WLUK	Regular	03:00:15 p	:00	\$0.00	35	10126703			MGR	BARTER
WLUK	Regular	10:01:15 p	:00	\$0.00	38	10126714			MGR	BARTER
03/10/09	T									
WLUK	Regular	11:00:15 a	:00	\$0.00	39	10126722			MGR	BARTER
WLUK	Regular	03:00:15 p	:00	\$0.00	35	10126704			MGR	BARTER
WLUK	Regular	10:06:24 p	:00	\$0.00	38	10126715			MGR	BARTER
03/11/09	W									
WLUK	Regular	11:00:14 a	:00	\$0.00	39	10126723			MGR	BARTER
WLUK	Regular	03:00:15 p	:00	\$0.00	35	10126705			MGR	BARTER
WLUK	Regular	10:01:54 p	:00	\$0.00	38	10126716			MGR	BARTER
03/12/09	Th									
WLUK	Regular	11:00:15 a	:00	\$0.00	39	10126724			MGR	BARTER
WLUK	Regular	03:00:15 p	:00	\$0.00	35	10126706			MGR	BARTER
WLUK	Regular	10:01:15 p	:00	\$0.00	38	10126717			MGR	BARTER
03/13/09	F									
WLUK	Regular	11:00:15 a	:00	\$0.00	39	10126725			MGR	BARTER
WLUK	Regular	03:00:15 p	:00	\$0.00	35	10126707			MGR	BARTER
WLUK	Regular	03:38:21 p	:00	\$0.00	36	10126709			MGR	BARTER
WLUK	Regular	10:01:15 p	:00	\$0.00	38	10126718			MGR	BARTER
03/14/09	Sa									
WLUK	Regular	05:00:15 a	:00	\$0.00	37	10168907			MGR	BARTER
03/15/09	Su									
WLUK	Regular	05:10:09 a	:00	\$0.00	37	10168908			MGR	BARTER
03/16/09	M									
WLUK	Regular	11:00:15 a	:00	\$0.00	39	10168998			MGR	BARTER



LIN-TV Spot Placement by Date, Time, Schedule From: 01/01/09 To: 03/31/09

Contract: 156758 **Estimate #:** **Starting on:** 4/7/2008
Advertiser: DTV TRANSITION **Description:** CRAWL VERIFICATION **Ending on:** 4/12/2009
Agency: DTV TRANSITION **Proposal #:** **Selected Lines:** ALL
Sales Person: HOUSE LOCAL/WLU

Network	Schedule	Time	Lng	Unit Rate	Line	Spot ID	Exc. Reason / ISCI	House #	Type	Brand
03/26/09	Th									
WLUK	Regular	10:02:41 p	:00	\$0.00	38	10168941			MGR	BARTER
03/27/09	F									
WLUK	Regular	11:00:17 a	:00	\$0.00	39	10169007			MGR	BARTER
WLUK	Regular	03:00:14 p	:00	\$0.00	35	10168838			MGR	BARTER
WLUK	Regular	03:33:50 p	:00	\$0.00	36	10168895			MGR	BARTER
WLUK	Regular	10:01:15 p	:00	\$0.00	38	10168942			MGR	BARTER
03/28/09	Sa									
WLUK	Regular	05:00:15 a	:00	\$0.00	37	10168911			MGR	BARTER
03/29/09	Su									
WLUK	Regular	05:09:18 a	:00	\$0.00	37	10168912			MGR	BARTER
03/30/09	M									
WLUK	Regular	11:00:15 a	:00	\$0.00	39	10169008			MGR	BARTER
WLUK	Regular	03:00:15 p	:00	\$0.00	35	10168839			MGR	BARTER
WLUK	Regular	10:01:15 p	:00	\$0.00	38	10168943			MGR	BARTER
03/31/09	T									
WLUK	Regular	11:00:15 a	:00	\$0.00	39	10169009			MGR	BARTER
WLUK	Regular	03:00:15 p	:00	\$0.00	35	10168840			MGR	BARTER
WLUK	Regular	10:02:46 p	:00	\$0.00	38	10168944			MGR	BARTER

Number of Spots:123

Total Billable:\$0.00

4/7/2009

JANUARY '09
1ST QUARTER NETWORK PSA REPORT
INCLUDING PRIME, LATENIGHT AND SPORTS

3:58 PM

DATE	PROGRAM	DAY	TIME	ISCI
1-Jan-09	THE ORANGE BOWL	THU	10:19:28P	BIGEAST2009
1-Jan-09	THE ORANGE BOWL (POSTGAME)	THU	12:19:54A	2009BCSALZHEIMERS
2-Jan-09	COTTON BOWL	FRI	4:02:33P	2009BCSALZHEIMERS
2-Jan-09	SUGAR BOWL (PREGAME)	FRI	7:48:01P	2009BCSALZHEIMERS
3-Jan-09	COPS	SAT	8:21:45P	FZAA0474
3-Jan-09	AMERICA'S MOST WANTED	SAT	9:57:15P	PSA20MENTORLENA
4-Jan-09	HOLE IN THE WALL	SUN	7:24:45P	FZAA0796
4-Jan-09	24 PREQUEL	SUN	9:38:58P	PSA30TWFMALARIA
5-Jan-09	FIESTA BOWL	MON	9:57:28P	OHIOSTATE08H
5-Jan-09	FIESTA BOWL	MON	10:07:06P	2009BCSALZHEIMERS
6-Jan-09	HOUSE	TUE	8:35:10P	PSA20MENTORBRA
7-Jan-09	BONES	WED	9:58:06P	NAB8RRANIM30EN
8-Jan-09	CHAMP GAME POSTGAME	THU	12:08:07A	2009BCSALZHEIMERS
9-Jan-09	FOX MOVIE: BRUCE ALMIGHTY	FRI	8:51:23P	NAB8RRANIM30EN
10-Jan-09	NFC DIVISION GAME	SAT	9:22:28P	XNPN382430H
10-Jan-09	NFC DIVISION GAME	SAT	11:18:19P	XNPW180110H
11-Jan-09	NFC DIVISION GAME	SUN	1:15:07P	XNPW180110H
11-Jan-09	NFC POSTGAME	SUN	4:41:38P	CHILDHEALTHFUND
11-Jan-09	24	SUN	8:20:36P	PSA15TWFMALARIA
11-Jan-09	24	SUN	9:13:32P	PSACHILDSOL15
12-Jan-09	24	MON	8:20:58P	NAB8RRANIM30EN
13-Jan-09	AMERICAN IDOL	TUE	8:09:44P	FZAA0797
14-Jan-09	AMERICAN IDOL	WED	9:35:27P	YDZT8113MATC
15-Jan-09	KITCHEN NIGHTMARES	THU	9:52:49P	PSADTVTYNE
16-Jan-09	ARE YOU SMARTER THAN A 5TH GRADER?	FRI	8:12:39P	PSA15MENTORKA
16-Jan-09	DON'T FORGET THE LYRICS	FRI	9:53:14P	PSADTV15BRADY
17-Jan-09	AMERICA'S MOST WANTED	SAT	9:54:57P	FOXALZ302009
18-Jan-09	FAMILY GUY	SUN	9:29:00P	YDZT8143MATC
19-Jan-09	24	MON	9:37:27P	PSADTVCONLIN
20-Jan-09	AMERICAN IDOL	TUE	8:11:39P	PSA30PAUSECOMF
21-Jan-09	AMERICAN IDOL	WED	8:12:31P	YDZT8113MATC
22-Jan-09	BONES	THU	9:09:29P	PSADTV30TAYLOR
23-Jan-09	ARE YOU SMARTER THAN A 5TH GRADER?	FRI	8:53:44P	FZAA0474
23-Jan-09	DON'T FORGET THE LYRICS	FRI	9:54:36P	PSA20MENTORBRA
24-Jan-09	COPS	SAT	8:22:19P	PSA20MENTORLENA
24-Jan-09	AMERICA'S MOST WANTED	SAT	9:57:45P	FZAA0474
25-Jan-09	AMERICAN DAD	SUN	9:47:31P	YDZT8083MATC
26-Jan-09	HOUSE	MON	8:15:52P	PSA15MENTORKA
26-Jan-09	24	MON	9:16:16P	PSADTV15EDELSTN
27-Jan-09	AMERICAN IDOL	TUE	8:11:02P	PSA30PAUSECOMF
28-Jan-09	AMERICAN IDOL	WED	8:10:49P	PSA15MENTORKA
28-Jan-09	LIE TO ME	WED	9:58:58P	PSADTV15FERESTEN
29-Jan-09	HELL'S KITCHEN	THU	9:55:08P	PSADTVCONLIN
30-Jan-09	HOUSE	FRI	8:10:44P	PSA15MENTORKA
30-Jan-09	LIE TO ME	FRI	9:15:41P	FZAA0005
31-Jan-09	AMERICA'S MOST WANTED	SAT	9:55:12P	FOXALZ302009

4/7/2009

FEBRUARY '09
1ST QUARTER NETWORK PSA REPORT
INCLUDING PRIME, LATENIGHT AND SPORTS

3:58 PM

DATE	PROGRAM	DAY	TIME	ISCI
1-Feb-09	ARE YOU SMARTER THAN A 5TH GRADER?	SUN	7:47:51P	PSADTV30TYNE
2-Feb-09	24	MON	9:58:21P	PSA30PAUSECOMF
3-Feb-09	AMERICAN IDOL	TUE	8:54:31P	PSADTV30CONLIN
5-Feb-09	BONES	THU	8:50:55P	PSA30PAUSETEXT
6-Feb-09	COPS	FRI	8:21:40P	PSA30PAUSETEXT
8-Feb-09	HOLE IN THE WALL	SUN	7:11:43P	PSA30PAUSETEXT
9-Feb-09	24	MON	9:58:21P	PSA30PAUSETEXT
10-Feb-09	AMERICAN IDOL	TUE	8:43:19P	YDZF5203
11-Feb-09	AMERICAN IDOL	WED	8:11:01P	PSADTV15BRADY
11-Feb-09	AMERICAN IDOL	WED	9:32:19P	PSADTV15FERESTEN
12-Feb-09	NAACP IMAGE AWARDS	THU	8:42:21P	NAB14TECH30ENG
14-Feb-09	AMERICA'S MOST WANTED	SAT	9:56:23P	PSA30PAUSETEXT
15-Feb-09	NASCAR POST RACE	SUN	6:56:22P	KOMENFOUNDATION
15-Feb-09	KING OF THE HILL	SUN	7:08:54P	FZAA0796
15-Feb-09	KING OF THE HILL	SUN	7:26:52P	NAB14TECH30ENG
15-Feb-09	THE SIMPSONS	SUN	8:10:48P	PSA30PAUSETEXT
16-Feb-09	24	MON	9:58:21P	NAB14TECH30ENG
17-Feb-09	AMERICAN IDOL	TUE	9:14:09P	YDZT8113MATC
19-Feb-09	HELL'S KITCHEN	THU	9:54:39P	NAB14TECH30ENG
20-Feb-09	THE SARAH CONNOR CHRONICLES	FRI	8:51:27P	PSA30PAUSETEXT
21-Feb-09	NASCAR TRUCK RACE	SAT	4:42:00P	FOXSGK30200910H
21-Feb-09	COPS	SAT	8:21:52P	NAB14TECH30ENG
21-Feb-09	COPS	SAT	8:51:46P	PSA30PAUSETEXT
21-Feb-09	TALKSHOW W/ SPIKE FERESTEN	SAT	11:41:04P	PSA30PAUSETEXT
22-Feb-09	NASCAR PRE-RACE	SUN	5:11:45P	NAB14TECH30ENG
22-Feb-09	NASCAR PRE-RACE	SUN	5:57:52P	FOXSGK30200910H
22-Feb-09	CALIFORNIA 500	SUN	9:31:49P	FOXSGK30200910H
23-Feb-09	HOUSE	MON	8:42:40P	PSA20PAUSECOMF
24-Feb-09	BONES	TUE	8:09:05P	PSA30PAUSECOMF
26-Feb-09	HELL'S KITCHEN	THU	9:53:12P	PSA30PAUSECOMF
27-Feb-09	SARAH CONNOR CHRONICLES	FRI	8:23:43P	NAB14TECH30ENG
27-Feb-09	SARAH CONNOR CHRONICLES	FRI	8:54:20P	PSA30PAUSECOMF
28-Feb-09	COPS	SAT	8:21:20P	NAB14TECH30ENG
28-Feb-09	AMERICA'S MOST WANTED	SAT	9:22:01P	PSA30PAUSETEXT

4/7/2009

MARCH '09
1ST QUARTER NETWORK PSA REPORT
INCLUDING PRIME, LATENIGHT AND SPORTS

3:58 PM

DATE	PROGRAM	DAY	TIME	ISCI
1-Mar-09	NASCAR PRE-RACE	SUN	3:57:48P	FOXSGK30200920H
1-Mar-09	LAS VEGAS 400	SUN	8:05:14P	FOXSGK30200920H
1-Mar-09	HOLE IN THE WALL	SUN	7:10:19P	FZAA0796
1-Mar-09	HOLE IN THE WALL	SUN	7:23:47P	NAB14TECH30ENG
1-Mar-09	HOLE IN THE WALL	SUN	7:39:05P	FZAA0001
1-Mar-09	HOLE IN THE WALL	SUN	7:52:57P	PSA30PAUSETEXT
2-Mar-09	24	MON	9:53:06P	GREENKEIFER30
3-Mar-09	AMERICAN IDOL	TUE	9:13:49P	FOXSGK30200920H
5-Mar-09	AMERICAN IDOL	THU	9:00:58P	PSA30PAUSECOMF
6-Mar-09	SARAH CONNOR CHRONICLES	FRI	8:12:15P	NAB14TECH30ENG
7-Mar-09	COPS	SAT	8:22:07P	NAB14TECH30ENG
7-Mar-09	AMERICA'S MOST WANTED	SAT	9:55:58P	FOXSGK30200930H
8-Mar-09	ATLANTA 500	SUN	4:27:30P	FOXSGK30200910H
8-Mar-09	ATLANTA 500	SUN	6:22:35P	FOXSGK30200920H
8-Mar-09	HOLE IN THE WALL	SUN	7:40:50P	NAB14TECH30ENG
9-Mar-09	24	MON	9:37:00P	GREENCHERRY30
10-Mar-09	AMERICAN IDOL	TUE	8:16:20P	YDZT8083MATC
12-Mar-09	HELL'S KITCHEN	THU	9:53:32P	NAB14TECH30ENG
13-Mar-09	SARAH CONNOR CHRONICLES	FRI	8:11:46P	FOXSGK30200920H
13-Mar-09	SARAH CONNOR CHRONICLES	FRI	8:54:36P	PSA30PAUSECOMF
14-Mar-09	COPS	SAT	8:21:21P	PSA30PAUSETEXT
14-Mar-09	AMERICA'S MOST WANTED	SAT	9:12:19P	FZAA0797
15-Mar-09	FAMILY GUY	SUN	9:11:47P	YDZT8083MATC
17-Mar-09	AMERICAN IDOL	TUE	9:18:42P	YDZT8083MATC
19-Mar-09	BONES	THU	8:06:36P	PSA30PAUSETEXT
20-Mar-09	SARAH CONNOR CHRONICLES	FRI	8:33:49P	NAB14TECH30ENG
20-Mar-09	SARAH CONNOR CHRONICLES	FRI	8:54:40P	PSA30PAUSETEXT
21-Mar-09	COPS	SAT	8:22:02P	NAB14TECH30ENG
21-Mar-09	AMERICA'S MOST WANTED	SAT	9:55:57P	FOXSGK30200910H
22-Mar-09	NASCAR PACE LAP	SUN	2:09:05P	PSA30PAUSETEXT
22-Mar-09	BRISTOL 500	SUN	3:22:12P	FOXSGK30200930H
22-Mar-09	BRISTOL 500	SUN	5:21:30P	FOXSGK30200910H
22-Mar-09	BRISTOL 500	SUN	5:52:57P	FOXSGK30200920H
22-Mar-09	AMERICAN DAD	SUN	9:58:21P	NAB14TECH30ENG
23-Mar-09	HOUSE	MON	8:11:27P	GREENMLYNNR30
24-Mar-09	HOUSE	TUE	9:12:24P	NAB14TECH30ENG
26-Mar-09	HELL'S KITCHEN	THU	9:55:34P	VYEH0007
27-Mar-09	SARAH CONNOR CHRONICLES	FRI	8:09:47P	PSA30PAUSECOMF
27-Mar-09	SARAH CONNOR CHRONICLES	FRI	8:53:42P	VYEH0007
28-Mar-09	NASCAR TRUCK RACE	SAT	2:05:39P	FOXSGK30200930H
28-Mar-09	NASCAR TRUCK RACE	SAT	2:16:34P	FOXSGK30200910H
28-Mar-09	COPS	SAT	8:21:40P	VYEH0007
28-Mar-09	AMERICA'S MOST WANTED	SAT	9:10:07P	PSA30PAUSETEXT
28-Mar-09	NASCAR PACE LAP	SUN	2:08:56P	PSA30PAUSETEXT
29-Mar-09	MARTINSVILLE 500	SUN	4:34:26P	FOXSGK30200910H
29-Mar-09	MARTINSVILLE 500	SUN	5:48:22P	FOXSGK30200920H
29-Mar-09	AMERICAN DAD	SUN	7:28:36P	PSA20PAUSECOMF
30-Mar-09	NASCAR TRUCK SPEED RAIN MON	MON	12:53:54P	FOXSGK30200910H
30-Mar-09	NASCAR TRUCK SPEED RAIN MON	MON	1:38:58P	FOXSGK30200920H
31-Mar-09	OSBOURNES: RELOADED	TUE	9:33:54P	FOXSGK30200920H

4/7/2009

JANUARY '09
1ST QUARTER NETWORK PSA REPORT
INCLUDING PRIME, LATENIGHT AND SPORTS

3:58 PM

PSA DESCRIPTION	LENGTH
BIG EAST FOOTBALL "IPROMISE"	:30
2009 BCS ALZHEIMERS	:30
2009 BCS ALZHEIMERS	:30
2009 BCS ALZHEIMERS	:30
FOUNDATION FOR A BETTER LIFE/ PINATA	:10
MENTORING/ LENA HEADY	:20
FOUNDATION FOR A BETTER LIFE/ CONCERT	:60
MALARIA NO MORE/ KIEFER	:30
OHIO STATE PSA	:30
2009 BCS ALZHEIMERS	:30
MENTORING/ BRIAN AUSTEN GREEN	:20
NAB/DIGITAL RETRO ANIM REVISED	:30
2009 BCS ALZHEIMERS	:30
NAB/DIGITAL RETRO ANIM REVISED	:30
NFL KEEP GYM IN SCHOOL	:30
NFL/ UNITED WAY/ ELI MANNING	:10
NFL/ UNITED WAY/ ELI MANNING	:10
CHILDREN'S HEALTH FUND	:30
PSA/ MALARIA NO MORE	:15
CHILD SOLDIERS	:15
NAB/DIGITAL RETRO ANIM REVISED	:30
FOUNDATION FOR A BETTER LIFE/ CONCERT	:30
ONDCP "ACHIEVEMENTS"	:30
DIGITAL TRANSTION/TJ THYNE	:30
MENTORING MONTH/ KAL PENN	:15
DIGITAL TRANSTION/WAYNE BRADY	:15
FOX SUPPORTS ALZHEIMERS	:30
ONDCP "SHADOWS"	:30
DTV BONES MICHAELA COLIN	:30
KAISER FAMILY FOUNDATION	:30
ONDCP "ACHIEVEMENTS"	:30
DTV TRANSITION/ TAMARA TAYLOR	:30
FOUNDATION FOR A BETTER LIFE/ PINATA	:10
MENTORING/ BRIAN AUSTEN GREEN	:20
MENTORING/ LENA HEADY	:20
FOUNDATION FOR A BETTER LIFE/ PINATA	:10
ONDCP "T-SHIRT"	:30
MENTORING MONTH/ KAL PENN	:15
DIGITAL CONVERTER BOX	:15
KAISER FAMILY FOUNDATION	:30
MENTORING MONTH/ KAL PENN	:15
DIGITAL TV/ SPIKE	:15
DTV BONES MICHAELA COLIN	:30
MENTORING MONTH/ KAL PENN	:15
FOUNDATION FOR A BETTER LIFE/HOCKEY	:15
FOX SUPPORTS ALZHEIMERS	:30

4/7/2009

FEBRUARY '09
1ST QUARTER NETWORK PSA REPORT
INCLUDING PRIME, LATENIGHT AND SPORTS

3:58 PM

PSA DESCRIPTION	LENGTH
FOX DIGITAL TRANSITION/ TJ THYNE	:30
KAISER FAMILY FOUNDATION	:30
DTV BONES MICHAELA COLIN	:30
KAISER FAMILY FOUNDATION	:30
KAISER FAMILY FOUNDATION	:30
KAISER FAMILY FOUNDATION	:30
KAISER FAMILY FOUNDATION	:30
ONDCP "TRANSFORMATION"	:30
DTV TRANSITION/ WAYNE BRADY	:15
DIGITAL TV/ SPIKE	:15
DTV DIGITAL TRANSITION	:30
KAISER FAMILY FOUNDATION	:30
KOMEN/ JEFF GORDON/ DUPONT HAT	:30
FOUNDATION FOR A BETTER LIFE/ CONCERT	:30
DIGITAL TV TRANSITION	:30
KAISER FAMILY FOUNDATION	:30
DIGITAL TV TRASITION	:30
ONDCP "ACHIEVEMENTS"	:30
DIGITAL TV TRANSITION	:30
KAISER FAMILY FOUNDATION	:30
SUSAN G KOMEN	:30
DIGITAL TV TRANSITION	:30
KAISER FAMILY FOUNDATION	:30
KAISER FAMILY FOUNDATION	:30
DIGITAL TV TRANSITION	:30
SUSAN G KOMEN	:30
SUSAN G KOMEN	:30
KAISER FAMILY FOUNDATION	:20
KAISER FAMILY FOUNDATION	:30
KAISER FAMILY FOUNDATION	:30
DIGITAL TV TRASITION	:30
KAISER FAMILY FOUNDATION	:30
DIGITAL TV TRANSITION	:30
KAISER FAMILY FOUNDATION	:30

4/7/2009

MARCH '09

3:58 PM

1ST QUARTER NETWORK PSA REPORT
INCLUDING PRIME, LATENIGHT AND SPORTS

PSA DESCRIPTION	LENGTH
SUSAN KOMEN	:30
SUSAN KOMEN	:30
FOUNDATION FOR A BETTER LIFE / CONCERT	:60
DIGITAL TV TRANSITION	:30
FOUNDATION FOR A BETTER LIFE/ HOCKEY	1:30
KAISER FAMILY FOUNDATION	:30
24 GOING GREEN KEIFER SUTHERLAND	:30
SUSAN KOMEN	:30
KAISER FAMILY FOUNDATION	:30
DIGITAL TV TRANSITION	:30
DIGITAL TV TRANSITION	:30
SUSAN KOMEN	:30
SUSAN KOMEN	:30
SUSAN KOMEN	:30
DIGITAL TV TRANSITION	:30
24 PSA CHERRY JONES	:30
ONDCP "T-SHIRT"	:30
DIGITAL TV TRANSITION	:30
SUSAN KOMEN	:30
KAISER FAMILY FOUNDATION	:30
KAISER FAMILY FOUNDATION	:30
FOUNDATION FOR A BETTER LIFE/	:30
ONDCP "T-SHIRT"	:30
ONDCP "T-SHIRT"	:30
KAISER FAMILY FOUNDATION	:30
DIGITAL TV TRANSITION	:30
KAISER FAMILY FOUNDATION	:30
DIGITAL TV TRANSITION	:30
SUSAN KOMEN	:30
KAISER FAMILY FOUNDATION	:30
SUSAN KOMEN	:30
SUSAN KOMEN	:30
SUSAN KOMEN	:30
DIGITAL TV TRANSITION	:30
GREEN PSA/ MARY LYNN RAJSKUB	:30
DIGITAL TV TRANSITION	:30
WORLD WILDLIFE FUND	:30
KAISER FAMILY FOUNDATION	:30
WORLD WILDLIFE FUND	:30
SUSAN KOMEN	:30
SUSAN KOMEN	:30
WORLD WILDLIFE FUND	:30
KAISER FAMILY FOUNDATION	:30
KAISER FAMILY FOUNDATION	:30
SUSAN KOMEN	:30
SUSAN KOMEN	:30
KAISER FAMILY FOUNDATION	:20
SUSAN KOMEN	:30
SUSAN KOMEN	:30
SUSAN KOMEN	:30

FOX E-ALERT 3.31

TO: GENERAL MANAGERS, GENERAL SALES MANAGERS, PROMOTION MANAGERS, PROGRAM DIRECTORS, TRAFFIC DIRECTORS, AND COMMUNITY AFFAIRS DIRECTORS

FROM: RUTH LEVENSON – FBC/NY

DATE: MARCH 17, 2009

SUBJECT: 1ST QUARTER PUBLIC FILE REPORT

PLEASE BE ADVISED THAT THE 1ST QUARTER PUBLIC FILE REPORT WILL BE AVAILABLE ON THE MARCH 27th FOX INSIDER IN THE NETWORK DISTRIBUTION SECTION. ALL INFORMATION WHICH COULD BE COMPLETED PRIOR TO THE CLOSE OF THE QUARTER WILL BE INCLUDED. ANY ADDITIONAL INFORMATION, INCLUDING ANY PSAS AIRED BETWEEN MARCH 24th THRU MARCH 31st AND/OR ANY OTHER REVISIONS WILL BE UPDATED ON THE APRIL 3rd FOX INSIDER.

* PLEASE NOTE THAT FOX NETWORK DID NOT SCHEDULE ANY EDUCATIONAL/INFORMATIONAL PROGRAMMING IN THE FIRST QUARTER OF 2009.

PLEASE FEEL FREE TO CALL ME AT 212/556-2560 SHOULD YOU HAVE ANY QUESTIONS REGARDING THE **NETWORK INFORMATION** FOR THIS REPORT. YOU SHOULD SEEK THE ADVICE OF YOUR LEGAL COUNSEL REGARDING ANY QUESTIONS CONCERNING YOUR LOCAL STATION.

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TO: FCC Programs/Issues Report

**RE: ASCERTAINMENT & DETERMINATION OF QUARTERLY ISSUES TO BE
ADDRESSED IN WLUK-TV PROGRAMMING. PROGRAMMING IS
RECORDED IN WLUK-TV'S FCC PUBLIC FILE, "QUARTERLY PROGRAMS
AND ISSUES REPORTS."**

Attached is a sample script of one of five separate promos by Jay Zollar, VP & General Manager of WLUK-TV, inviting input from viewers about our news coverage.

These promos air three to five times each day, 7 days/week. The attached listing is a sample of promos which aired for one week,

The General Manager discusses requests and comments from viewers with department managers each week to outline issues to be addressed through news reports and special programs.

Jay T. Zollar
Vice President/General Manager
WLUK FOX 11
balancednews@wluk.com
Green Bay, WI



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TITLE: JAY'S BALANCED NEWS TAGS
:15 EACH

VIDEO

AUDIO

(JAY ON CAMERA) (WS IN STUDIO WITH NEWS SET & WX LAB IN BACKGROUND)
AT FOX 11 NEWS WE'RE ALL ABOUT BALANCED NEWS COVERAGE. I'VE ASKED FOR YOUR EMAILS. THANKS FOR RESPONDING AND KEEP THEM COMING. IF YOU HAVE AN ISSUE, YOU CAN EMAIL ME AT balancednews@wluk.com AND I PROMISE TO RESPOND!

(JAY ON CAMERA) (WS W/FISH EYE LENS)
AT FOX 11 NEWS WE'RE ALL ABOUT BALANCED NEWS COVERAGE. WAS OUR REPORTING FAIR? OUR COVERAGE UNBIASED? IF YOU HAVE AN ISSUE EMAIL ME AT balancednews@wluk.com AND I PROMISE A RESPONSE!

(JAY ON CAMERA) (TIGHTER SHOT)
AT FOX 11 NEWS WE PROMISE TO BE BALANCED. WAS OUR REPORTING FAIR AND BALANCED? EMAIL ME AT [BALANCED NEWS@WLUK.COM](mailto:NEWS@WLUK.COM) AND I PROMISE A RESPONSE!

LIN-TV**WLUK As Run by Date**

from date=2/8/09, to date=2/14/09, house number='gp6132','gp6133','gp6134','gp6214','gp6204','gp6205','gp6443','gp6444','gp6440','gp6441

Sched Date	Day	Hit Time	Iscl Title	Length	House
02/08/09	SU	08:59:40 a	GOOD DAY BALANCED TAG	:15	GP6442
02/08/09	SU	05:29:40 p	JAY BALANCED TAG	:15	GP6214
02/08/09	SU	09:57:00 p	JAY BALANCED NEWS TAG 3	:15	GP6134
02/09/09	M	07:00:45 a	GOOD DAY BALANCED INTER	:15	GP6444
02/09/09	M	08:58:40 a	JAY BALANCED NEWS TAG 2	:15	GP6133
02/09/09	M	05:57:10 p	5 & 9 BALANCED TAG	:15	GP6441
02/09/09	M	09:57:40 p	5 & 9 BALANCED TAG	:15	GP6445
02/10/09	TU	07:00:45 a	GOOD DAY BALANCED INTER	:15	GP6444
02/10/09	TU	08:58:40 a	GOOD DAY BALANCED TAG	:15	GP6446
02/10/09	TU	05:57:10 p	5 & 9 BALANCED TAG	:15	GP6441
02/10/09	TU	09:57:40 p	5 & 9 BALANCED TAG	:15	GP6440
02/11/09	W	08:58:40 a	GOOD DAY BALANCED TAG	:15	GP6442
02/11/09	W	09:57:40 p	JAY BALANCED TAG	:15	GP6204
02/12/09	TH	07:00:45 a	GOOD DAY BALANCED INTER	:15	GP6443
02/12/09	TH	08:58:40 a	GOOD DAY BALANCED TAG	:15	GP6442
02/12/09	TH	09:57:40 p	5 & 9 BALANCED TAG	:15	GP6440
02/13/09	F	07:00:45 a	GOOD DAY BALANCED INTER	:15	GP6444
02/13/09	F	09:27:40 p	JAY BALANCED NEWS TAG 2	:15	GP6133
02/14/09	SA	09:57:00 p	JAY BALANCED TAG	:15	GP6214